

Privacy Policy

1. Overview of Data Protection

General Information

The following notes provide a simple overview of what happens to your personal data when you visit this website.

Personal data means all data that can be used to personally identify you. Detailed information on the subject of data protection can be found in the full privacy policy set out below.

Data Collection on This Website

Who is responsible for data collection on this website?

Data processing on this website is carried out by the website operator. The operator's contact details can be found in the section "Information on the Controller" in this privacy policy.

How do we collect your data?

Your data is collected, on the one hand, when you provide it to us. This may, for example, be data you enter in a contact form.

Other data is collected automatically or after your consent when you visit the website by our IT systems. This mainly includes technical data (e.g., internet browser, operating system, or time of page access). This data is collected automatically as soon as you enter this website.

What do we use your data for?

Part of the data is collected to ensure the website is provided without errors. Other data may be used to analyse your user behaviour. If contracts can be concluded or initiated via the website, the transmitted data will also be processed for contract offers, orders, or other service requests.

What rights do you have regarding your data?

You have the right to obtain information about the origin, recipients, and purpose of your stored personal data at any time and free of charge. You also have the right to request the rectification or deletion of this data. If you have given your consent to data processing, you may withdraw this consent at any time with effect for the future. You also have the right, under certain circumstances, to request the restriction of the processing of your personal data. Furthermore, you have the right to lodge a complaint with the competent supervisory authority.

You can contact us at any time regarding this or with other questions about data protection.

Analytics Tools and Tools Provided by Third Parties

When visiting this website, your browsing behaviour may be statistically evaluated. This is mainly done using analytics programs. Detailed information on these programs can be found in the following privacy policy.

2. Hosting

We host the content of our website with the following provider:

ONEPAGE

Provider is Onepage GmbH, Hanauer Landstraße 172, 60314 Frankfurt am Main, Germany, Commercial Register: HRB 194510 B (hereinafter “ONEPAGE”).

ONEPAGE is a tool for creating and hosting websites. When you visit our website, ONEPAGE analyses user behaviour, visitor sources, the region of website visitors, and visitor numbers. ONEPAGE stores cookies in your browser that are required for the display of the website and to ensure security (necessary cookies).

The data collected by ONEPAGE may be stored on various servers worldwide. Details can be found in ONEPAGE’s privacy policy: <https://onepage.io/de/datenschutzerklärung>.

According to ONEPAGE, data transfers to the USA and other third countries are based on the European Commission’s Standard Contractual Clauses (SCCs) or comparable safeguards pursuant to Art. 46 GDPR.

The use of ONEPAGE is based on Art. 6(1)(f) GDPR. We have a legitimate interest in ensuring the most reliable presentation of our website possible. If consent has been requested, processing will take place exclusively on the basis of Art. 6(1)(a) GDPR and § 25(1) TDDDG, insofar as consent includes the storage of cookies or access to information in the user’s device (e.g., device fingerprinting) as defined in the TDDDG. Consent can be withdrawn at any time.

3. General Information and Mandatory Disclosures

Data Protection

The operators of this site take the protection of your personal data very seriously. We treat your personal data as confidential and in accordance with the statutory data protection regulations and this privacy policy.

When you use this website, various personal data is collected. Personal data is data with which you can be personally identified. This privacy policy explains what data we collect and what we use it for. It also explains how and for what purpose this is done.

Please note that data transmission over the Internet (e.g., communication by email) may have security gaps. A complete protection of data from access by third parties is not possible.

Information on the Controller

The controller responsible for data processing on this website is:

Gabriele Pekskamp

E-mail: [hello \(at\) auriafizz.com](mailto:hello@auriafizz.com)

Supervisory Authority

State Commissioner for Data Protection and Freedom of Information North Rhine-Westphalia

Kavalleriestraße 2–4, 40213 Düsseldorf, Germany

Phone: +49 211 38424-0

E-mail: poststelle@ldi.nrw.de

Website: <https://www.ldi.nrw.de>

Storage Period

Unless a more specific storage period is specified in this privacy policy, your personal data will remain with us until the purpose for the data processing no longer applies. If you make a legitimate request for deletion or withdraw your consent to data processing, your data will be deleted, unless we have other legally permissible reasons for storing your personal data (e.g., tax or commercial retention periods); in the latter case, deletion will take place after these reasons cease to apply.

General Information on the Legal Basis for Data Processing on This Website

If you have consented to data processing, we process your personal data on the basis of Art. 6(1)(a) GDPR or Art. 9(2)(a) GDPR, insofar as special categories of data according to Art. 9(1) GDPR are processed. In the case of express consent to the transfer of personal data to third countries, data processing is also based on Art. 49(1)(a) GDPR.

If you have consented to the storage of cookies or access to information in your device (e.g., via device fingerprinting), processing is additionally based on § 25(1) TDDDg. Consent can be withdrawn at any time.

If your data is required to fulfil a contract or to carry out pre-contractual measures, we process it on the basis of Art. 6(1)(b) GDPR. Furthermore, if required to fulfil a legal obligation, processing takes place on the basis of Art. 6(1)(c) GDPR.

Data processing may also be carried out on the basis of our legitimate interest pursuant to Art. 6(1)(f) GDPR. The specific legal basis applicable in each case is stated in the following sections of this privacy policy.

4. Data Collection on This Website

Cookies

Our website uses so-called “cookies.” Cookies are small data packages that do not cause any harm to your device.

They are stored either temporarily for the duration of a session (session cookies) or permanently (persistent cookies) on your device. Session cookies are automatically deleted after your visit ends. Persistent cookies remain stored on your device until you delete them yourself or your web browser automatically deletes them.

Cookies can be set by us (first-party cookies) or by third-party companies (so-called third-party cookies). Third-party cookies enable the integration of certain third-party services within websites (e.g., cookies for processing payment services).

Cookies have various functions. Many cookies are technically necessary, as certain website functions would not work without them (e.g., the shopping cart function or video display). Other cookies may be used to analyse user behaviour or for advertising purposes.

Cookies that are required to carry out the electronic communication process, to provide certain functions you request (e.g., the shopping cart function), or to optimise the website (e.g., cookies to measure the web audience) are stored on the basis of Art. 6(1)(f) GDPR, unless another legal basis is specified. The website operator has a legitimate interest in storing necessary cookies for the technically error-free and optimised provision of its services.

If consent to the storage of cookies and comparable recognition technologies has been requested, processing is based exclusively on this consent (Art. 6(1)(a) GDPR and § 25(1) TDDDg); consent can be withdrawn at any time.

You can configure your browser to inform you about the setting of cookies and to allow cookies only in individual cases, to exclude the acceptance of cookies in certain cases or in general, and to enable the automatic deletion of cookies when closing the browser. Disabling cookies may limit the functionality of this website.

The cookies and services used on this website can be found in this privacy policy.

Links to manage cookies in common browsers:

- Internet Explorer: <https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>
- Firefox: <https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=de&hlrm=en>
- Safari: <https://support.apple.com/de-de/guide/safari/sfri11471/mac>
- Opera: <https://help.opera.com/en/latest/web-preferences/#cookies>

Types of cookies we use:

Necessary cookies – These cookies are essential for the operation of the website and enable basic functions such as security and page navigation. Without these cookies, the website cannot function properly.

Examples:

- XSRF-TOKEN: Protection against Cross-Site-Request-Forgery
- hs: Security cookie
- svSession: Session identification
- SSR-caching: Management of the caching system
- bSession: Linking user experience to system operation

- server-session-bind: Binding user session to the server to ensure consistency
 - client-session-bind: Linking client session to maintain user session
-

Contact Form

If you send us inquiries via the contact form, the information you provide in the inquiry form, including the contact details you provide there, will be stored by us for the purpose of processing the inquiry and in case of follow-up questions. We do not pass on this data without your consent.

The processing of this data is based on Art. 6(1)(b) GDPR if your request is related to the fulfilment of a contract or is necessary for the performance of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective handling of inquiries addressed to us (Art. 6(1)(f) GDPR) or on your consent (Art. 6(1)(a) GDPR) if this has been requested; consent can be withdrawn at any time.

The data you enter in the contact form will remain with us until you request its deletion, withdraw your consent to its storage, or the purpose for data storage no longer applies (e.g., after your request has been fully processed). Mandatory legal provisions – in particular retention periods – remain unaffected.

Email, Telephone, or Fax Requests

If you contact us by email or telephone, your request, including all personal data resulting from it (name, request), will be stored and processed by us for the purpose of handling your inquiry. We do not pass on this data without your consent.

The processing of this data is based on Art. 6(1)(b) GDPR if your request is related to the fulfilment of a contract or is necessary for the performance of pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective handling of inquiries addressed to us (Art. 6(1)(f) GDPR) or on your consent (Art. 6(1)(a) GDPR) if this has been requested; consent can be withdrawn at any time.

The data you send to us via contact inquiries will remain with us until you request its deletion, withdraw your consent to its storage, or the purpose for data storage no longer applies (e.g., after your request has been fully processed). Mandatory legal provisions – in particular statutory retention periods – remain unaffected.

5. Newsletter

Newsletter Data

If you wish to receive the newsletter offered on the website, we require an email address from you as well as information that allows us to verify that you are the owner of the email address provided and that you agree to receive the newsletter. Further data is not collected, or only on a voluntary basis. We use this data exclusively for sending the requested information and do not pass it on to third parties.

The processing of the data entered in the newsletter registration form is based exclusively on your consent (Art. 6(1)(a) GDPR). You can withdraw your consent to the storage of the data, the email address, and its use for sending the newsletter at any time, for example via the “unsubscribe” link in the newsletter. The legality of the data processing operations already carried out remains unaffected by the withdrawal.

The data you provide for the purpose of receiving the newsletter will be stored by us or the newsletter service provider until you unsubscribe from the newsletter and will be deleted from the newsletter distribution list after you unsubscribe or when the purpose ceases to apply. We reserve the right to delete or block email addresses from our newsletter distribution list at our own discretion within the scope of our legitimate interest pursuant to Art. 6(1)(f) GDPR.

Data stored by us for other purposes remains unaffected. After you unsubscribe from the newsletter distribution list, your email address may be stored in a blacklist by us or the newsletter service provider if this is necessary to prevent future mailings. The data from the blacklist will only be used for this purpose and will not be merged with other data. This serves both your interest and our interest in complying with the legal requirements for sending newsletters (legitimate interest within the meaning of Art. 6(1)(f) GDPR). Storage in the blacklist is not limited in time. You can object to the storage if your interests outweigh our legitimate interest.

Double Opt-In Procedure

Our newsletter is sent using the so-called double opt-in procedure. This means that after registration you will receive an email asking you to confirm your subscription. This confirmation is required to prevent anyone from registering with someone else’s email address. The registrations are logged (registration time, confirmation time, IP address).

Use of ActiveCampaign

We use **ActiveCampaign** (ActiveCampaign, LLC, 1 N Dearborn St, 5th Floor, Chicago, IL 60602, USA) for sending our newsletter.

We have concluded a Data Processing Agreement with ActiveCampaign. Processing is based on your consent (Art. 6(1)(a) GDPR). Data transfers to the USA are based on the European

Commission's Standard Contractual Clauses pursuant to Art. 46 GDPR.
Further information: <https://www.activecampaign.com/legal/privacy-policy>

6. Use of the Meta Pixel (Facebook Pixel)

Our website uses the **Meta Pixel** for conversion measurement, provided by Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland.

The Meta Pixel allows us to track the actions of visitors after they have clicked on a Facebook or Instagram ad and have been redirected to our website. This enables the effectiveness of Facebook and Instagram ads to be evaluated for statistical and market research purposes and to optimise future advertising measures.

The data collected is anonymous to us as the operator of this website; we cannot draw any conclusions about the identity of the users. However, the data is stored and processed by Meta, allowing a connection to the respective user profile and enabling Meta to use the data for its own advertising purposes in accordance with the [Meta Data Usage Policy](#). This allows Meta to display ads on Facebook, Instagram, and possibly other platforms. We have no influence on this data processing.

The use of the Meta Pixel is based on your consent pursuant to Art. 6(1)(a) GDPR and § 25(1) TDDDG. You can withdraw your consent at any time via our cookie consent tool.

Data may be transferred to the USA based on the European Commission's Standard Contractual Clauses pursuant to Art. 46 GDPR.

7. Objection to Promotional Emails

We hereby object to the use of contact data published within the scope of the legal notice obligation for the purpose of sending unsolicited advertising and information materials.

The operators of the site expressly reserve the right to take legal action in the event of the unsolicited sending of advertising information, for example via spam emails.

Last Updated: 14 August 2025