GENESIS CALL

FOR SCIENTISTS AND FUTURE FOUNDERS

You have the science. We provide the pathway

GENESIS CALL helps researchers turn promising discoveries into validated venture opportunities in twelve months – with entrepreneurial talent, industry expertise, market validation and dedicated venture-building support.

WHY GENESIS CALL MATTERS

You don't lack ideas – you lack a structured test.

IP and team
Patents, roles and team composition

Market and industry
Customer needs, validation, industry feedback

Financing and company
Investors and incorporation, next to research

WHAT MAKES GENESIS CALL DIFFERENT

A repeatable process instead of relying on chance

What you can expect – twelve months in four phases:

Discover
Assess commercial potential

Validate
Test key assumptions

Build
Team, business model, strategy

Launch
Incorporation and financing

Early reality check

Feedback on commercial viability as early as on publication quality – from industry partners, potential users and the market.

Validation before founding

Structured decisions on IP, team, market strategy and pathway, checked at quality gates before a company exists.

Support that lasts

Industry experts, entrepreneurs, mentors and investors over twelve months – not isolated workshops.

Entrepreneurial expertise

GENESIS CALL complements scientific excellence with entrepreneurial expertise.

EXPECTED OUTPUT · THREE COHORTS OVER THREE YEARS

~150
Applications screened
Open to researchers from any institution, across three calls.

24
Finalists supported
Pitch to an industry jury – your talent made visible.

12
Potential spin-offs
Every team is built to become a company.

€250k
Funding per team
To test the idea with customers and industry.

Per cohort: ~50 applications, 6–8 jury finalists, 4 venture teams.

Give your science a systematic test.

12 months from discovery to launch

Not every discovery becomes a company – but every promising one deserves a test. Validate first. Decide later. GENESIS CALL helps you determine whether, when and how venture creation makes sense before committing to the founder journey.

- ? Is there a real market need for my technology – and how strong is my IP position
- ? Do I need to become CEO, and what team do I need
- ? When should I engage investors – and what if I decide not to found

Talk to us before you apply – we check your readiness together.

LET'S TALK

Dr. Reza Taale
Innovation Manager, InnovationLab

reza.taale@innovationlab.de

www.innovationlab.de

A programme of InnovationLab
October 2026