



**mirrors  
delivered**



# Brand Voice

At **Mirrors Delivered**, we speak with clarity and assurance, reflecting the seamless experience our mirrors provide. Our tone is confident yet approachable, emphasizing efficiency and simplicity. We embody a modern and innovative spirit akin to Silicon Valley's leading tech giants. Our communication is direct and transparent, ensuring our busy clients know they can trust us with their investment. We champion the philosophy that creating a perfect workout space should be as easy as the lifestyle it supports – no fuss, no hidden fees, just straightforward service that fits into your life like a well-oiled machine.

## Typography

# Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789?!()[ ]@

ExtraLight

Light

Regular

Medium

**Bold**

**Semibold**

**Extrabold**

## Color Palette

<p>Dark Blue</p> <p>Hex #03175C</p> <p>RGB 3 23 92</p>	<p>Vibrant Blue</p> <p>Hex #0D8CFF</p> <p>RGB 13 140 225</p>	<p>Purple</p> <p>Hex #8958FE</p> <p>RGB 137 88 254</p>
	<p>Cyan</p> <p>Hex #12DEFF</p> <p>RGB 18 222 255</p>	<p>Black</p> <p>Hex #000000</p> <p>RGB 00 00 00</p>
		<p>White</p> <p>Hex #FFFFFF</p> <p>RGB 225 225 225</p>



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The logo icon consists of three blue chevrons pointing to the right, stacked vertically and slightly offset to create a sense of depth.

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The logo icon consists of three white chevrons pointing to the right, stacked vertically and slightly offset to create a sense of depth.

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Commitment  
to Quality



MIRRORSDELIVERED.COM





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150 W 88th st. #114  
Bloomington,  
MN 55420

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Ms. Samantha Jones  
Marketing Director  
Bright Horizons Inc.

789 Vision Drive  
Dreamville, CA 90210

**Dear Ms. Jones,**

I hope this message finds you well. I'm reaching out on behalf of Mirrors Delivered to discuss an exciting opportunity for collaboration on Bright Horizons Inc.'s. With your company's commitment to innovation and our expertise in crafting compelling brand narratives, we believe this partnership could yield exceptional results.

At Mirrors Delivered, our recent projects with industry leaders in retail and technology have driven measurable growth, increased audience engagement, and enhanced brand recognition. We would love the opportunity to apply this same creative approach to your vision.

Let's set up a time to connect and explore how Mirrors Delivered can support Bright Horizons Inc. in achieving its goals. Please feel free to reach out at your earliest convenience to schedule a meeting.

Thank you for considering this partnership. We are eager to bring your ideas to life and look forward to hearing from you.

Warm regards,

**Jessica Taylor**  
Marketing Director

[mirrorsdelivered.com](http://mirrorsdelivered.com)

[info@mirrorsdelivered.com](mailto:info@mirrorsdelivered.com)



## Create Your Dream Fitness Space

[mirrorsdelivered.com](http://mirrorsdelivered.com)



## High-Quality Mirrors, Delivered

[mirrorsdelivered.com](http://mirrorsdelivered.com)





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**651-724-7961**

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Create Your  
Dream Fitness  
Space



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## Create Your Dream Fitness Space

Our mirrors are crafted for clarity,  
durability, and safety



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## High-Quality Mirrors, Delivered and Installed with Care

Our mirrors are crafted for clarity,  
durability, and safety





**mirrors  
delivered**

Thank You

