

The Cyber Weeks are not over yet - get started now with the BEMER Perfect Horse Duo

This information serves as an argumentation aid for your successful sale of the BEMER neck applicator in the BEMER Perfect Horse Duo Set.

A horse's neck is much more than just an elegant, curved part of its body – it is a central element for balance and agility. This is precisely why this sensitive region deserves special attention and support.

Why should the horse's neck be supported?

- **The center of balance:** the neck helps the horse to balance himself with every movement.
- **Sensitive neck:** Internal and external influences can affect this highly sensitive area.
- **Vital nerve tracts:** Numerous nerves run in the horse's neck, which not only affect mobility, but also serve to supply the organs.
- **Muscles and tendons under pressure:** only with the right support can they develop their full function.
- **The key to relaxation:** A relaxed cervical spine is essential not only for the back, but also for the entire musculoskeletal system.

Tension, arthrosis, calcification of the neck ligament or bursitis – all this can disrupt harmony and have a negative impact on the entire back line and the well-being of the horse.

What speaks for our neck applicator and the Cyber Week Set Perfect Horse Duo:

With the neck applicator, you are giving your customers and their horses more than just an innovative solution – you are giving them targeted support.

- **Large-area support:** 12 coils that act precisely on the entire neck, including the neck, jaw tissue and in the whole area.
- **Perfect fit:** No slipping, no pressing – the applicator sits comfortably and securely thanks to the five fixing tabs.
- **Multi-talented:** From the neck to the saddle position to the back – versatile in use. Thus, for example, there is the possibility to support the ISG or the saddle position with the neck applicator. Since the neck applicator is stronger in effect, it serves as a perfect plus to our blanket.
- **Ergonomic & lightweight:** For maximum comfort - for horse and rider, thanks to the low dead weight.

An unbeatable combination: Neck Applicator & Perfect Horse Duo

Together with the BEMER horse blanket, the effect of the neck applicator is perfected. Why? Because the neck is the extension of the back – and only holistic support ensures what our horses deserve: the best.

When and how can the neck applicator support?

- In case of strains, tensions or overstretching of the neck muscles.

- For regeneration after stress or trauma.
- To promote microcirculation and thus muscle building.
- Support of the outflow of the end products of metabolism.

Attention to detail - features of the neck applicator:

- **Breathable:** No overheating thanks to the integrated mesh inserts
- **Robust & easy to clean:** Easy to clean and durable in use thanks to the robust and high-quality materials.
- **Perfect fit:** For every horse – from pony to big horse thanks to the ergonomic design and the flexible neoprene fabrics that are incorporated.
- **No cable clutter:** with integrated battery-powered signal controller, which is also splash-proof (IP54) and easy to charge with a magnetic plug.

Our heart beats for horses – and yours?

Let's work together to ensure that our horses can move freely, relaxed and healthy – because they give us so much more than we can ever give back.

Your BEMER Team

P.S.: This set is only available during the Cyber Weeks - take this opportunity to offer your customers a truly unique support and show the clear advantages and grandiose features of our neck applicator. 💖