

The necessary 5 Cs of Successful Leadership!

3 min read

Oct 28, 2019

High stakes, complex projects, challenging frameworks, time- & budget pressure, stressful working environment and always many critical stakeholders — and still motivating the team to give a bit more — in a situation, they are already losing energy, will power and believe?

Leading leaders adds complexity to it! How do you make sure that they act as a leader you want them to be when you are not there?

Then your voice in your head: "To lead as an example, this is good — but not enough!"

As a CEO, VP, head, manager, team lead, sometimes it feels like, you have to do and have to be all in one place at the same time.

What is the secret of great leaders?

A system that helps you to lead your leaders, your teams towards ideal leadership- and collaboration-behaviors!

You, as a great leader, should create a base of trust and credibility. Then, you inspire your people by allowing them to do their best in any given situation. Besides, you implement these five C's.

- CLARITY
- CONFIDENCE
- COMMITMENT
- COLLABORATION
- COMMUNICATION

LEADERSHIP is a WAY OF LIFE towards professional and personal growth.

First, create crystal clarity, what you want to achieve and what you don't want to see as an outcome. Make sure to avoid any misunderstandings throughout your organization. Create clarity throughout your system, eg. who has the last call on decisions, who needs to be involved before the decision, who is informing whom, when about what in what sequence...

Tools: ClarityCycle, Pilot-Technique, ExecutionMap

Second, confidence is important in every moment of any given situation. But don't seek for ways to only develop your confidence. Your job is to make sure that all who are involved are confident, to speak up, to share their thoughts, to share their unfortunate realities, to be able to achieve the goal, — sidestep: depression has two thought patterns: "It is helpless anyway. Nothing that I do makes a difference." You need to get this feeling out of so many people involved in unrealistic unsupported projects.

Tools: LaserMeeting, Probability of Success, Braveheart Speech

Third, commitment is your sword of performance. Do you and all around really want it, really feel to give their best, really are proud to belong. And not only for the long run, but for any gathering and meeting, mail, video- and phonecall in-between. How to create an environment where the team wants not only to outperform competitors but their self-imposed standards.

Tool: 100%, HappyBox, Braveheart, 8 Chairs

Fourth, collaboration. One of the toughest ones. You need to learn how to create and steer excellent collaboration across hierarchies, departments, countries, cultures. Your job is to avoid blaming & complaining throughout the organization. Making meetings most productive that no-one will ever say again: What am I doing in this meeting? The loudest idea won again.

Creating team spirit — is one of your finest job.

Tools: 9 Chambers, ClarityCycle, PrOS, LaserMeeting...

Fifth, establishing fluent, supportive communication between all who are involved. This is your magic spell element when it comes to effective leadership. Besides, you as great leaders must find the BALANCE between tough and soft, closed and open, telling and listening. The first three seconds when you enter a room has meaning. The tone of voice, gestures, eye-contact in the wrong moment, creates toxic moments. The right communication creates a magic moment of truth. It conveys your humility and your ability to uplift others with authentic appreciation.

Tools: 21 non-verbal techniques, Motivational-Speeches...

The ability to plan strategically, building up a solid structure and catalyze an outstanding way of collaboration amongst your teams through your outstanding leadership — improves performance, efficiency and profitable growth on all levels.

In two words: UPLIFT OTHERS - In one word: LEADERSHIP -

Yours gratefully

Gerald

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