

# BRANDUP

Marketing & consulting services for (not only) gaming brands

# ABOUT US

## **WHAT DO WE DO?**

Marketing & consulting services for (not only) gaming brands

## **WHERE ARE WE FROM?**

We are based in Warsaw, Poland but we work globally

## **DO WE HAVE AN EXPERIENCE?**

Yes, we did a lot of marketing activities with our partners

## **WOULD YOU LIKE TO WORK WITH US?**

Sure, you just haven't made the right decision yet!

# WE SPECIALIZES

BRAND<sup>UP</sup> specializes in creating creative concepts and transforming them into full-scale campaigns.

We come from the world of games, but we have already implemented projects based on non-endemic brands' activities, including **PR activities, marketing campaigns, consultations with our partners and support for social media channels.**

# PARTNERED WITH

We understand the market needs and like to face the challenges that await us. We have cooperated with brands such as Acram Digital, Crimson Herring Studios, Cuddle Point, Juggler Games, Odd Qubit, Persis Play, PJ GAMES, and many others, **providing graphic creations, marketing ideas and many other activities as part of advertising campaigns** focused on products and brands of our partners.



# WHAT WE DO

**We write press releases and send them to the gaming media database** to ensure positive and effective reactions from the recipients of our news.

Depending on the current goal - regardless of whether we are increasing brand awareness or looking for publishers - we create and send press releases to media appropriately selected for this purpose. We have experience in creating and selecting content for selected social media channels.

# CREATIVES

**Our team consists of specialists in copywriting, advertising and graphic design, which translates into know-how in consistent communication with various recipients.**

If your company has established and proven patterns or ideas, we will try to use and improve them. We'll also help you choose the best posting frequency so you don't lose your audience's interest.

We also realize that it can be difficult to keep up with current trends in Steam's appearance and settings, especially with constantly changing trends.

# CLIENT FOCUS

**We keep our finger on the pulse so you don't have to do it!**

Treating our clients as partners and maintaining good relationships is an important element of cooperation. That's why we don't offer rigid price lists - you choose a package solution or a small individual service.

Are you only interested in advice and would like to ensure that what you have done so far is well thought out? Just perfect! That's all you need. You don't have time and would like us to take comprehensive care of your brand? Let us know which package you choose!

# THANKS A LOT FOR READING THIS DECK!

Have any questions?

Would you like to contact us or cooperate?

**Contact us!**

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