

BRANDUP



WHAT DO WE DO?

Marketing & consulting services for (not only) gaming brands

WHERE ARE WE FROM?

We are based in Warsaw, Poland but we work globally

DO WE HAVE AN EXPERIENCE?

Yes, we did a lot of marketing activities with our partners

WOULD YOU LIKE TO WORK WITH US?

Sure, you just haven't made the right decision yet!



BRAND^{UP} specializes in creating creative concepts and transforming them into full-scale campaigns. We come from the world of games, but we have already implemented projects based on non-endemic brands' activities, including PR activities, marketing campaigns, consultations with our partners and support for social media channels.

We understand the market needs and like to face the challenges that await us. We have cooperated with many gaming brands, but our portfolio also includes clients such as Accorhotels, GameOverDrive and Radio Łódź, to whom we provided graphic creations, marketing ideas and many other activities as part of advertising campaigns focused on the products and brands of our partners.



**GAME
OVER
DRIVE**

**radio
ŁÓDŹ**





We write press releases and send them to the media database to ensure positive and effective reactions from the recipients of our news. Depending on the current goal - regardless of whether we increase brand awareness or take care of its already established recognition - we create and send press releases to media appropriately selected for this purpose.

We have experience in creating and selecting content for selected social media channels. Our team consists of specialists in copywriting, advertising and graphic design, which translates into know-how in consistent communication with various recipients. If your company has established and proven patterns or ideas, we will try to use and improve them. We'll also help you choose the best posting frequency so you don't lose your audience's interest.

We also realize that it is difficult to keep up with current trends in the appearance and settings of various communication channels, especially with constantly changing trends. We keep our finger on the pulse so you don't have to do it.



Do you think your knowledge of digital communication, how to run social media channels and advertise your brand there needs to be updated? You've come to the right place!

We will provide your company with dedicated training to help you navigate the digital space more efficiently. With us, you will learn the answers to your most pressing questions, improve communication and perception of your brand, and learn about the latest trends operating among your competitors.





Treating our clients as partners and maintaining good relationships is an important element of cooperation. That's why we don't offer rigid price lists - you choose a package solution or a small individual service.

Are you only interested in advice and making sure that what you have done so far is well thought out? Just perfect! That's all you need. You don't have time and would like us to take comprehensive care of your brand? Let us know which package you choose!



THANKS A LOT FOR READING THIS DECK!

Have any questions? Would you like to contact us or cooperate?
Just write an e-mail!

hello@friend.pl

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