

CALCULATOR, ESTIMATOR, AND ADVERTISED TOOL LICENSE ADDENDUM

Effective Date: April 2025

This Calculator, Estimator, and Advertised Tool License Addendum (“Addendum”) is incorporated into and forms part of the Privacy Policy, Website and Tool License Agreement, and Terms of Service of **Heritage Renovations of New Jersey LLC**, doing business as Heritage Renovations (“Company,” “we,” “our,” or “us”).

This Addendum governs all pricing calculators, cost estimators, interactive assessment tools, and similar utilities (collectively, the “Calculators”), **regardless of how they are accessed, discovered, promoted, or hosted.**

1. SCOPE OF COVERAGE AND ACCESS POINTS

This Addendum applies to Calculator use originating from, including but not limited to:

- <https://heritagereno.com>
- Any Onepage.io landing pages or funnels
- The independently accessible calculator located at <https://heritage123.outgrow.us/Interior-drainage-estimator>
- Any successor, mirror, or duplicate URLs
- Google Business Profile product listings
- Better Business Bureau listings or references
- Social media posts, paid ads, organic ads, QR codes, or direct links
- Email campaigns, SMS links, or third-party referrals

All access points are legally equivalent.

Use of a Calculator through any channel constitutes acceptance of this Addendum.

2. NO ADVERTISING CONVERSION INTO OFFERS

You acknowledge and agree that:

- Advertising a Calculator does **not** convert it into an offer, bid, quote, or proposal

- Listing a Calculator as a “product” on Google or elsewhere does **not** represent a sellable good or fixed-price service
- References to pricing, ranges, or cost expectations are **illustrative only**

No advertisement, listing, headline, or promotional copy alters the legal nature of Calculator outputs.

3. INFORMATIONAL USE ONLY AND NON-RELIANCE

All Calculator outputs:

- Are preliminary, non-binding, and informational only
- Are not guaranteed pricing
- Are not final project costs
- Are not construction advice
- Are not engineering determinations
- Are not code compliance evaluations

You agree not to rely on any output for budgeting, contracting, financing, permitting, or decision-making.

4. NO PROFESSIONAL OR CONTRACTUAL RELATIONSHIP

Use of a Calculator does **not** create:

- A contractor-client relationship
- A professional services relationship
- A fiduciary duty
- A duty to inspect, advise, or warn

Services are provided only after a signed written agreement.

5. THIRD-PARTY PLATFORM DISCLAIMER

Calculators may be hosted, embedded, or delivered through third-party platforms, including Outgrow and advertising or listing platforms.

The Company:

- Does not control third-party platform availability, display, or technical behavior
- Is not responsible for outages, formatting changes, or access issues
- Is not responsible for platform-generated interpretations or summaries

All legal obligations remain governed solely by this Addendum and the Company's governing documents.

6. USER INPUT AND ASSUMPTIONS

Calculator outputs are generated based on:

- User-provided inputs
- Pre-set assumptions
- Generalized regional averages

They do not account for:

- Structural conditions
- Soil conditions
- Hydrostatic pressure variability
- Environmental contamination
- Municipal code requirements
- Access limitations
- Hidden or latent defects

You assume full responsibility for input accuracy.

7. DATA COLLECTION AND MARKETING CONSENT

By using any Calculator, including via third-party hosting or advertisements, you consent to:

- Collection of submitted information
- Use of information for internal evaluation
- Follow-up contact by the Company regarding services

All data use is governed by the Privacy Policy.
No Calculator data is sold.

8. INTELLECTUAL PROPERTY AND MISUSE

Calculator logic, structure, flow, formulas, and outputs are proprietary.

You may not:

- Use outputs for competitive bidding
- Present outputs as Company pricing
- Redistribute or publish outputs
- Reverse engineer the Calculator

Unauthorized use voids this license immediately.

9. DISCLAIMER OF WARRANTIES

THE CALCULATORS ARE PROVIDED “AS IS” AND “AS AVAILABLE.”

THE COMPANY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ACCURACY, COMPLETENESS, MERCHANTABILITY, AND FITNESS FOR A PARTICULAR PURPOSE.

10. LIMITATION OF LIABILITY

TO THE MAXIMUM EXTENT PERMITTED BY LAW:

- THE COMPANY SHALL NOT BE LIABLE FOR ANY DAMAGES ARISING FROM USE OR RELIANCE ON CALCULATOR OUTPUTS
 - TOTAL LIABILITY SHALL NOT EXCEED ONE HUNDRED DOLLARS (\$100)
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11. GOVERNING LAW AND VENUE

This Addendum is governed exclusively by the laws of the State of New Jersey. Venue shall lie in Essex County, New Jersey.

12. CONTACT INFORMATION

Heritage Renovations of New Jersey LLC

623 Eagle Rock Ave., Suite 345

West Orange, NJ 07052

Phone: (908) 346-7909

Email: Service@HeritageReno.com