

Privacy Policy

Last Updated: 21/01/2026

At Celeste Yachts (“we”, “our”, or “us”), we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website www.celesteyachts.com (the “Site”).

By using the Site, you agree to the collection and use of information in accordance with this Privacy Policy. Please read this policy carefully before using the Site.

1. Information We Collect

a. Personal Information

We may collect personal information that you voluntarily provide, including but not limited to:

- Name
- Email address
- Phone number
- Company name
- Payment information (if applicable)
- Any other information you provide when contacting us or submitting enquiries.

b. Non-Personal Information

We automatically collect certain non-personal information, including:

- IP address

- Browser type and version
- Device type and operating system
- Referral URLs
- Pages visited and time spent on the Site
- Cookies and usage data.

2. How We Use Your Information

We may use your information to:

- Provide and maintain the Site
- Respond to enquiries and brokerage requests
- Improve user experience and Site functionality
- Send marketing communications (where consent is given)
- Comply with legal and regulatory obligations
- Conduct internal analysis and business operations.

3. Legal Basis for Processing (UK GDPR)

We process personal data under the following legal bases:

- Consent
- Performance of a contract
- Legal obligations
- Legitimate business interests.

4. Cookies and Tracking Technologies

We use cookies and similar technologies to improve functionality and user experience. You can manage cookies through your browser settings, but disabling cookies may affect Site functionality.

5. Sharing of Information

We may share personal information with:

- Service providers assisting with website hosting, CRM, payments, or analytics
- Legal or regulatory authorities if required by law
- Professional advisers (lawyers, accountants)
- Business partners where necessary to provide brokerage services.

6. International Data Transfers

Your information may be transferred and processed outside the UK or EEA. We implement safeguards such as contractual protections to ensure adequate data protection.

7. Data Security

We use reasonable technical and organisational measures to protect personal data. However, no system is entirely secure.

8. Data Retention

We retain personal data only as long as necessary for business, legal, or regulatory purposes.

9. Your Rights

You have the right to:

- Access your personal data
- Correct inaccurate information
- Request deletion
- Restrict or object to processing
- Data portability
- Withdraw consent.

10. Third-Party Websites

We are not responsible for the privacy practices of third-party websites linked from our Site.

11. Children's Privacy

The Site is not intended for children under 13. We do not knowingly collect personal data from children.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted with a revised "Last Updated" date.

13. Contact Information

If you have questions or wish to exercise your rights, contact:

Oran@celesteyachts.com

