

Core & Cradle

Empowering Every Stage of Womanhood

Privacy Notice & Enquiry Form Terms · coreandcradle.co.uk

Last updated: June 2026. This notice explains how Core & Cradle collects and uses the personal information you submit through the enquiry form on our homepage at coreandcradle.co.uk.

1. Who We Are

Core & Cradle is a women's health clinic based in Lincoln, UK. We are the Data Controller responsible for your personal data under the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. For any data-related queries please contact us at hi@coreandcradle.co.uk.

2. What Information We Collect via the Enquiry Form

When you submit an enquiry through our homepage form we collect:

- Your **name**
- Your **email address**
- Your **phone number** (if provided)
- The **nature of your enquiry** or service of interest
- Any additional information **you choose to include** in your message

3. How We Use Your Information

We use the information you submit solely to:

- Respond to your enquiry about our services
- Provide information about treatments relevant to your needs
- Follow up to help you book an appointment if you wish to proceed

Purpose	Lawful Basis (UK GDPR)
Responding to your enquiry	Legitimate Interests (Art. 6(1)(f))
Sending marketing if opted in	Consent (Art. 6(1)(a))

4. How Long We Keep Your Data

- Enquiry data is retained for **12 months** from the date of submission, after which it is securely deleted.
- If you become a client, your data will be held in line with our full client privacy policy provided at the point of booking.
- Marketing data is kept until you withdraw consent.

5. Who We Share Your Data With

We do not sell your data. We may share it only with the following trusted parties where necessary to respond to your enquiry:

- Third-party service providers operating under GDPR-compliant data processing agreements
- Our booking software provider if you proceed to make an appointment

6. Your Rights

Under UK GDPR you have the right to:

- **Access** the personal data we hold about you
- **Correct** any inaccurate information
- **Delete** your data (subject to any legal obligations)
- **Withdraw consent** for marketing at any time
- **Object** to processing based on legitimate interests
- **Complain** to the ICO at ico.org.uk or 0303 123 1113 if you feel your rights have not been respected

To exercise any of these rights, email hi@coreandcradle.co.uk. We will respond within 30 days.

7. Cookies & Website Data

When you visit coreandcradle.co.uk we may collect standard technical data such as your IP address and browser type via cookies. You can manage cookie preferences via your browser settings or our cookie banner.

8. Governing Law

These terms are governed by the laws of England and Wales. Any disputes are subject to the exclusive jurisdiction of the courts of England and Wales.

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