

STRESS BURNOUT

77% of employees suffer from chronic work stress – with serious consequences for health & productivity



Global Mental Health Market to reach \$545 Bn in 2031.

naia®
smile



reliefai.ca

The Invisible Pandemic

Mental health is one of the biggest and most underreported challenges of our time.

Stress, anxiety, and burnout have become a global epidemic—impacting millions of lives and silently eroding the foundation of our economies.

The World Health Organization calls it the "silent crisis."

For businesses, the cost is staggering: stress-related illnesses and burnout account for **over \$1 trillion in lost productivity every year.**

Healthcare systems are overwhelmed, therapists are overbooked, and many individuals face months-long waiting times—or no access at all.

This is not just a health issue. It's an economic, social, and human crisis. And today, we have the technology to solve it at scale.

Agentic AI is the game changer

RELIEF® is one of the leading, scientifically validated stress and burnout platforms developed by the Scheelen® Institute in Germany.

Now, this proven program meets Agentic AI technology. Together with Winrocks®, we are transforming RELIEF® into a scalable, multilingual AI solution making mental health support globally accessible to everyone, regardless of language or location.

"Science, AI, and scalability combined – we are redefining how the world addresses stress and burnout."



Since 1990 | development partner of RELIEF®



UNIKLINIK
KÖLN



UNIVERSITY
OF AMSTERDAM



UNIVERSITEIT
GENT

WINROCKS

rebuild & talk with your business

Agentic AI Architects

Hello,
my name is Naia®

I offer everyone worldwide
unlimited **24/7** access to
a scientifically validated,
personalized

AI MENTAL HEALTH COACH

„No matter where or in
which language.“



FIRST 24/7 AI MENTAL HEALTH COACH



NAIA® MENTAL HEALTH COACH

- Sessions per day: **unlimited scalable**
Clients per year: **unlimited scalable**
- Languages spoken: **+50**
- Availability **24/7 365** | Absence days: **0**
always and everywhere:
per video call, chat or voice
- She learns with every interaction
& gets smarter.

SECURITY COMES FIRST



Blockchain



By encrypting each individual
data unit via blockchain, we
guarantee the highest
security standards and
absolute data integrity.



The SCHEELLEN® Institute,

led by Frank M. Scheelen, has stood for
holistic business consulting for over 30
years, with a focus on personality
diagnostics and stress management.
Developed in collaboration with leading
scientists, the Relief program is now
one of the world's top solutions for
stress and burnout. With this scientifi-
cally validated foundation, Naia is the
most advanced AI coach for stress
management and mental health on the
market.

Winrocks®

Pioneers the transformation of entire
business models into intelligent,
multi agentic AI systems. Based in
Kitzbühel and Switzerland, they lead
in no-code, no-human architectures
and are the visionary and tech partner
behind Naia® and the Relief® AI



CORPORATE STRUCTURE

ReliefAI INC. - CANADA
217 Queen St. West - Suite 401
Toronto, ON Canada / M5V 0P5

OPERATION SWISS
Relief AI AG - SWISS

BOARD OF DIRECTORS

Phil Williams
Chairman of the Board

James Lanthier
Director

MANAGEMENT

Paul Pint
Chief Executive Officer and Director

Jordan Greenberg, CPA CA
Chief Financial Officer

Frank Scheelen
President & Chief Operating Officer,
ReliefAI (AG)

Spyros P. Karellas
Corporate Development &
Communications
skarellas@reliefai.ca



CUSTOMER JOURNEY

1.



Download
Naia® App Store



2.

Relief®
Scientific
questionnaire with
194 items



3.

38-level personal
stress & burnout
evaluation.



4.

Naia interprets your
results & provides
tailored stress
management tips.



5.

24/7 coaching -
chat, voice & video.

