



Akanji Ruben

WEBSITE DESIGNER AND EMAIL MARKETER

Work Experiences

Hope Foundation For Foster Youth 2022

Website Designer

Helped the foundation to build a website, optimized each sections, and ensured responsive user-friendly website functionality.

JAWUN BRAND 2024

Email marketing for list management

I assisted in list scoping a migration for the company, gaining hands-on experience in complex list management and email marketing strategies implementation.

UNIVERSITY OF YOGA 2023

Sales landing-pages design

I helped the company to craft various sales pages for their funnel, using LearnyBox. The pages increased their ROI and their online engagement

Description

Experienced web developer skilled in Email Marketing, passionate about creating responsive, user-friendly websites that drive digital success. And also helping business to develop and implementing Marketing strategies to bring tangible results. Language enthusiasm with high sense of responsibility and hard-working.

My Contact

- Phone** +234-816-390-3947
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- Website** www.detechstudios.onepage.io

Expertise



Responsive Web Design



Email Marketing



Problem Solving



Graphic Design



Copy Writing



Communication Skills

Language

English 95%

French 90%

German 75%

Education

POLYTECHNIC OF EDE 2018

HND in Computer Engineering

OBAFEMI AWOLowo UNIVERSITY 2020

Bachelor of Arts in French And German

Achievements

User-friendly UI/UX Design 2020

Implemented responsive design and enhancing user experience across all devices.

Marketing Strategies Implementation 2020

Set up complex email automations with a successful email marketing campaigns.