

AUTHOR PRESS KIT

Dominic de Souza

NOVELIST BRAND STRATEGIST COMMUNITY BUILDER

Stories, worlds, faith, science, history, and the frontier where they collide.

 WEBSITE

dominiclesouza.com

 MEDIA

Podcasts, interviews, reviews, panels

 PRIMARY WORK

LegendFiction, books, brand strategy

 CORE SUBJECTS

Fantasy, Tolkien, faith, myth, history, imagination

01

MEDIA OVERVIEW

Stories, imagination, faith, and the worlds between them.

Dominic de Souza is a novelist, brand strategist, and community builder whose work sits at the meeting point of story, faith, science, and history. Born in New Zealand, raised in Australia, and educated in Fiji and France, he finished his first novel at thirteen. He later built a career in marketing and design and founded LegendFiction, a community for storytellers who treat fiction as vocation.

 AUTHOR

Novelist and founder of LegendFiction

 SUBJECTS

Fantasy, Tolkien, faith, myth, history, branding

 CURRENT FEATURE

Legends of the Fall

 MEDIA CONTACT

dominicdesouza.com/contact

HOST-READY INTRODUCTION

READ ALOUD

Dominic de Souza is a novelist, brand strategist, and founder of LegendFiction. He wrote his first novel at thirteen and has spent more than two decades working in marketing and design. His current work explores how faith, myth, science, history, and imagination can open larger creative worlds.

02

BIOGRAPHIES

Copy you can use.

25 WORDS

Dominic de Souza is a novelist, brand strategist, and founder of LegendFiction who writes and speaks about fantasy, faith, myth, history, worldbuilding, and sub-creation.

75 WORDS

Dominic de Souza is a novelist, brand strategist, and community builder working at the frontier of faith, science, history, and imagination. Born in New Zealand, raised in Australia, and educated in Fiji and France, he wrote his first novel at thirteen. He later built a career across marketing and design and founded LegendFiction, a community for writers and readers who see fiction as vocation.

150 WORDS

Dominic de Souza is a novelist, brand strategist, and community builder whose work ranges across fiction, branding, faith, myth, science, and deep history. Born in New Zealand, raised in Australia, and educated in Fiji and France, he finished his first novel at thirteen. In adulthood he built a career in marketing and design while continuing to write fiction and develop story worlds. He later founded LegendFiction, a community for storytellers who treat fiction as vocation. He also runs SagaBrand and works with Heroic Men. His books include Legends of the Fall, A Guide to On Fairy Stories, Start Your Saga Brand, and the children's fantasy The Ring of Fantasy. Across books, essays, interviews, and community work, de Souza returns to a recurring question: what becomes possible when imagination is treated as a frontier?

03 BOOKS

Selected books.

01

Legends of the Fall

How Faith-Inspired Storytellers Find the Freedom to Create the Coolest Fiction in the World. A manifesto and practical argument for writers who want faith and imagination to enlarge each other.

CREATIVITY
FAITH
FICTION

02

A Guide to On Fairy Stories

A focused guide to Tolkien's landmark essay and its implications for storycraft, fantasy, sub-creation, and the deeper purpose of imaginative fiction.

TOLKIEN
FANTASY
STORYCRAFT

03

The Ring of Fantasy

A children's fantasy about Joshua and Tess Douglas, a mysterious ring, an endangered magical world, and a quest shaped by courage, humility, beauty, and moral stakes.

CHILDREN
FANTASY
READ-ALoud

04

Start Your Saga Brand

A branding book built around story, identity, trust, and the long-form work of building a memorable brand.

BRANDING
STRATEGY
STORY

INTERVIEW GUIDE

04 Conversations worth having.

01 Why faith-inspired fiction gets smaller than it needs to be

How writers can move beyond sermon-shaped fiction and recover the creative freedom of myth, mystery, danger, beauty, and sub-creation.

02 What Tolkien understood about creating worlds

Why *On Fairy-Stories* still gives modern fantasy writers a serious working philosophy for secondary worlds.

03 Building a creative community around meaning

What LegendFiction has revealed about belonging, critique, collaboration, and the difference between audience and community.

04 The borderland between faith, science, and deep history

How ancient myths, modern science, and spiritual traditions can become raw material for fiction and worldview.

05 What twenty-five years of branding teaches a novelist

How positioning, identity, trust, and story architecture cross over between brands and books.

SAMPLE QUESTIONS

Which parts of the imagination you had at thirteen still survive in your work?

What does Tolkien's idea of sub-creation give writers that modern writing advice often misses?

Why do faith-inspired writers sometimes make their fictional worlds smaller?

What has building LegendFiction taught you about writers and community?

How has a long career in branding changed the way you think about authorship?

05

MEDIA

Selected appearances.

2024	WORD ON FIRE LegendFiction Founder Dominic de Souza on Faith and Storytelling	VIEW
2022	HEROIC MEN SUMMIT Identity, heroism, story, and Catholic masculinity	VIEW
CURRENT	HEROIC MEN Marketing, editorial, and research work around men, faith, brotherhood, and culture	VIEW

 LEGENDFICTION

Community and programs for storytellers

 LEGENDHAVEN

Reader-facing convention and event ecosystem

 SAGABRAND

Branding and web work for authors and founders

 HEROIC MEN

Marketing, editorial, and R&D; work

06 CONTACT

Invite Dominic to the conversation.



INTERVIEWS

Podcast, video, radio, long-form conversation



EVENTS

Panels, talks, conferences, workshops



REVIEWS

Books, media, and editorial requests



CONTACT

dominicdesouza.com/contact

PRIMARY SOURCES

Official website
About
Books
Legends of the Fall
The Ring of Fantasy
Word on Fire interview
Heroic Men