



G7 Discovery & Strategy Session

WHO IS IT FOR

SaaS vendors in the UK accounting sector looking to:

- ◆ Strengthen their go-to-market approach to stand out in the industry.
- ◆ Refine their sales strategy for scalable growth.
- ◆ Establish high-value partnerships to accelerate revenue.

YOU WILL GET

A strategic report that will provide:

- ◆ Clarity on your biggest growth opportunities.
- ◆ Strategic insights into sales, partnerships, and market positioning.
- ◆ A roadmap with actionable next steps tailored to your business.

WHAT'S INCLUDED

- ◆ Deep Dive into Your Business - Understand your company's goals, financial position, and growth ambitions.
- ◆ Product & Market Review - Explore your product's positioning, ideal customers, and competitive landscape.
- ◆ Sales & Partnerships Strategy - Assess your lead generation, sales process, pricing, and partnership opportunities.
- ◆ Actionable Next Steps - Gain tailored recommendations for achieving your goals, whether through advisory or hands-on consultancy.

DURATION & INVESTMENT

- ◆ Time commitment: 2-3hrs
- ◆ Financial outlay: £750



Delve



Optimize



Grow



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[BOOK A CALL](#)



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"If knowing the Accounting SaaS landscape is what you are looking for... Andy is your man!"

- Chief Revenue Officer - Mazuma