

# BRAND UP

Marketing & consulting services for (not only) gaming brands

# ABOUT US

## **WHAT DO WE DO?**

Marketing & consulting services for (not only) gaming brands

## **WHERE ARE WE FROM?**

We are based in Warsaw, Poland, but we work globally

## **DO WE HAVE AN EXPERIENCE?**

Yes, we did a lot of marketing activities with our partners

## **WOULD YOU LIKE TO WORK WITH US?**

Sure, you just haven't made the right decision yet!

# WE SPECIALIZES

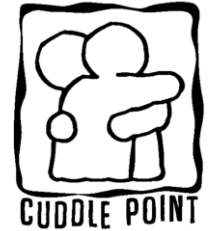
BRAND<sup>UP</sup> specializes in creating creative concepts and transforming them into full-scale campaigns.

We come from the world of games, but we have already implemented projects based on non-endemic brands' activities, including **PR activities, marketing campaigns, consultations with our partners, and support for social media channels.**

# PARTNERED WITH

We have collaborated with brands such as Acram Digital, Crimson Herring Studios, Cuddle Point, Juggler Games, Odd Qubit, Nakayama Games, PJ GAMES, and others, providing graphic creations, marketing ideas, and other activities as part of advertising campaigns focused on the products and brands of business partners.

ACRAM



# WHAT WE DO

**We write press releases and send them to the gaming media database** to ensure positive and effective reactions from the recipients of our news.

Depending on the current goal, whether we are increasing brand awareness or seeking publishers, we create and send press releases to the media that are appropriately selected for this purpose. We have experience in creating and selecting content for selected social media channels.

But that's only part of what we do every day. We can optimize your Steam page, build your website, localize your game, or create custom merch tailored to your brand. Just give us a signal!

# CREATIVES

Our team comprises specialists in copywriting, advertising, and graphic design, which translates into expertise in consistent communication with diverse audiences.

If your company already has established and proven content formats or creative concepts, we'll build on them and refine them further. We'll also help define the optimal posting frequency to keep your audience engaged without overwhelming them.

We also understand that staying up to date with Steam's ever-evolving features, visual standards, and platform trends can be challenging - especially in such a fast-changing environment.

BRAND

# CLIENT FOCUS

**We keep our finger on the pulse, so you don't have to do it!**

We treat our clients as partners, and building strong, long-term relationships is a key part of how we work. That's why we don't offer rigid price lists - you choose a package solution or a small individual service.

Are you only interested in advice and would like to ensure that what you have done so far is well thought out? Just perfect! That's all you need. You don't have time and would like us to take comprehensive care of your brand? Let us know which services you need!

# THANKS A LOT FOR READING THIS DECK!

Have any questions?

Would you like to contact us or cooperate?

**Contact us!**

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