
WEBSITE AND TOOL LICENSE AGREEMENT

Effective Date: April 2025

This Website and Tool License Agreement (“Agreement”) is a legally binding agreement between you (“User,” “you,” or “your”) and **Heritage Renovations of New Jersey LLC**, doing business as Heritage Renovations (“Company,” “we,” “our,” or “us”).

This Agreement governs your access to and use of:

- <https://heritagereno.com>
- Any related microsites, landing pages, or funnels hosted via Onepage.io
- All content, calculators, estimators, forms, documents, reports, graphics, and interactive tools provided through the Website (collectively, the “Licensed Materials”)

By accessing, browsing, submitting information to, or using any part of the Website or Licensed Materials, you agree to be bound by this Agreement. If you do not agree, you must immediately discontinue use.

1. GRANT OF LIMITED LICENSE

The Company grants you a **revocable, non-exclusive, non-transferable, non-sublicensable, limited license** to access and use the Licensed Materials solely for your personal, non-commercial, informational purposes related to evaluating potential services offered by the Company.

No ownership rights are transferred under this Agreement.

2. OWNERSHIP AND INTELLECTUAL PROPERTY

All Licensed Materials are owned exclusively by the Company or its licensors and are protected by federal and state intellectual property laws, including copyright, trademark, and trade secret laws.

This includes, without limitation:

- Website layout, design, and structure
- Written content, copy, and educational materials
- Cost calculators, estimation logic, formulas, and outputs
- Intake forms, reports, diagrams, and marketing materials

You acquire no rights except the limited license expressly granted herein.

3. RESTRICTIONS ON USE

You agree that you shall not, directly or indirectly:

- Copy, reproduce, modify, adapt, translate, or create derivative works from the Licensed Materials
- Reverse engineer, scrape, decompile, disassemble, or attempt to extract source code, logic, or calculation methodology
- Use calculators or estimator outputs for resale, redistribution, competitive analysis, or commercial exploitation
- Remove or alter copyright, trademark, or proprietary notices
- Use the Website or Licensed Materials in any manner that violates applicable law or regulation

Any unauthorized use immediately terminates this license.

4. CALCULATORS AND ESTIMATION TOOLS LICENSE

All calculators, estimators, and interactive tools are licensed strictly on an **as-is, non-reliance basis**.

You acknowledge and agree that:

- Outputs are preliminary estimates only
- Results are not offers, bids, quotes, guarantees, or final pricing
- Outputs do not account for site conditions, code requirements, engineering review, inspections, or material availability
- No contractual or professional relationship is created by use of any calculator

Use of calculator outputs is entirely at your own risk.

5. NO PROFESSIONAL OR LEGAL ADVICE

Licensed Materials are provided for general informational purposes only.

Nothing on the Website constitutes:

- Legal advice
- Engineering advice
- Architectural advice
- Environmental or mold remediation advice
- Construction management advice

Any services require a separate written agreement executed by the Company.

6. USER SUBMISSIONS

By submitting information, images, documents, or other materials through the Website or Onepage.io forms, you grant the Company a non-exclusive, royalty-free license to use such submissions for legitimate business purposes, including evaluation, communication, and service planning.

You represent that you have the legal right to submit such materials.

7. TERMINATION

The Company may suspend or terminate this license at any time, with or without notice, for any reason, including violation of this Agreement.

Upon termination, all rights granted herein immediately cease.

8. DISCLAIMER OF WARRANTIES

THE LICENSED MATERIALS ARE PROVIDED “AS IS” AND “AS AVAILABLE.”

THE COMPANY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF ACCURACY, COMPLETENESS, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT.

9. LIMITATION OF LIABILITY

TO THE MAXIMUM EXTENT PERMITTED BY LAW, THE COMPANY SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, CONSEQUENTIAL, SPECIAL, EXEMPLARY, OR PUNITIVE DAMAGES ARISING OUT OF OR RELATED TO YOUR USE OF THE LICENSED MATERIALS.

TOTAL LIABILITY SHALL NOT EXCEED ONE HUNDRED DOLLARS (\$100).

10. INDEMNIFICATION

You agree to indemnify, defend, and hold harmless the Company and its owners, officers, employees, contractors, and agents from any claims, damages, losses, or expenses arising from your use of the Website or violation of this Agreement.

11. GOVERNING LAW AND VENUE

This Agreement shall be governed by and construed under the laws of the State of New Jersey, without regard to conflict-of-law principles.

Any action shall be brought exclusively in the state or federal courts located in New Jersey.

12. SEVERABILITY

If any provision of this Agreement is held invalid or unenforceable, the remaining provisions shall remain in full force and effect.

13. ENTIRE AGREEMENT

This Agreement, together with the Privacy Policy, Terms of Service, and Calculator Disclosures, constitutes the entire agreement between you and the Company regarding use of the Licensed Materials.

14. CONTACT INFORMATION

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