

PRIVATE PREVIEW

Lifecycle OS

Private Review

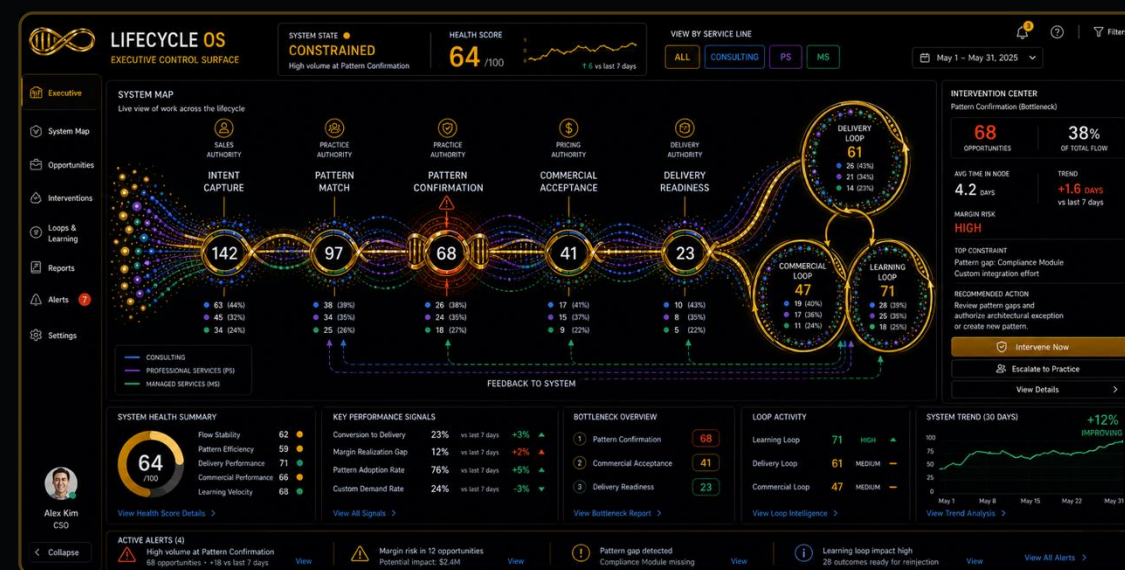
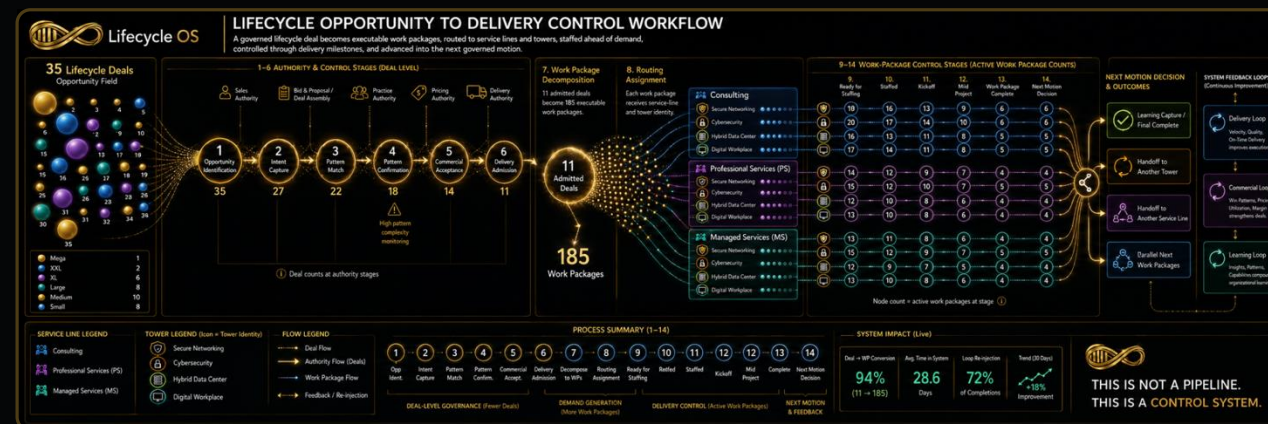
Live operating intelligence for decisions at every level.

Lifecycle OS connects live service signals, applies the latest learning, and measures what changes next—so delivery teams, service leaders, and executives can make better decisions in real time.

Signals

Decisions

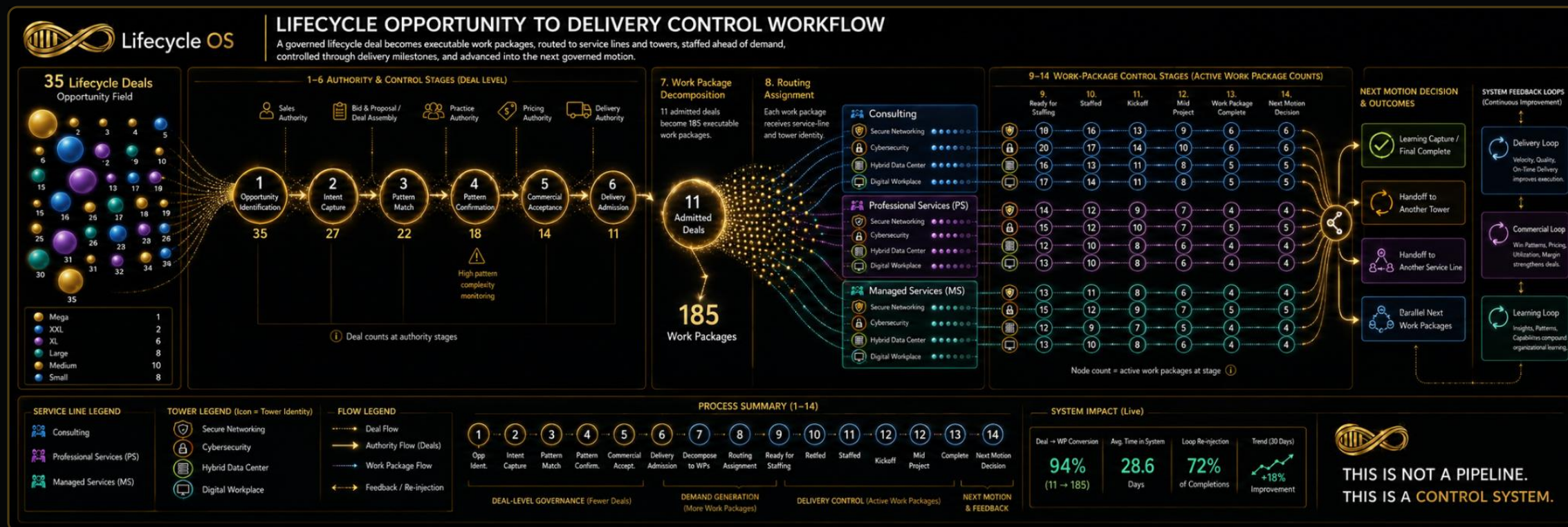
Learning loops



Private review deck

What the private preview proves

Not a dashboard. A control layer that turns signals into governed decisions and reusable learning.



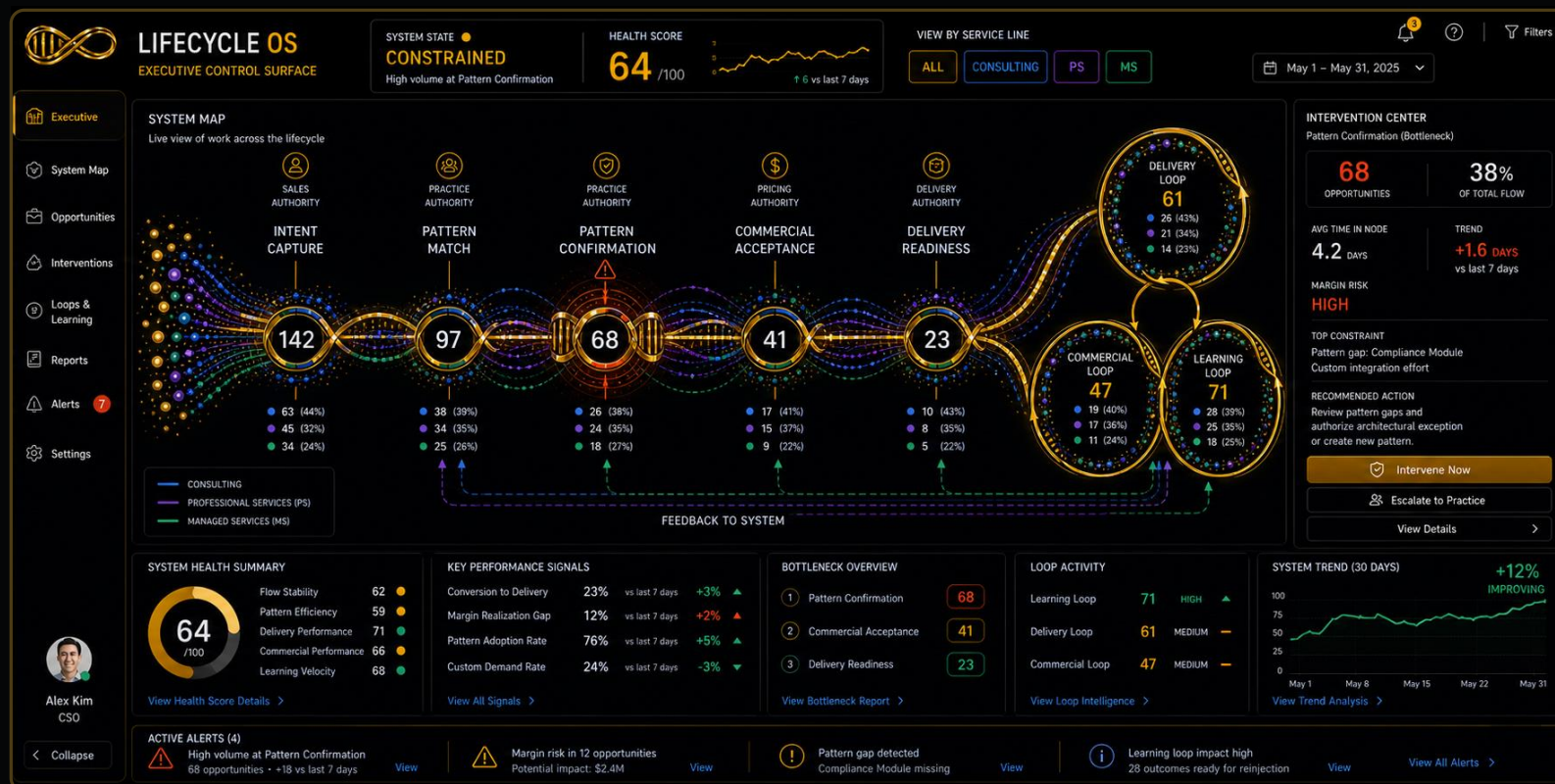
01 Connect live signals
CRM, PSA, ITSM, delivery, financial, and planning data are arranged around lifecycle decisions.

02 Govern decisions in motion
Authority gates surface pricing, pattern, delivery, and readiness decisions before risk compounds.

03 Learn from outcomes
Every completion, exception, and handoff strengthens patterns and improves the next motion.

Executive control surface

Global services leaders see live health, bottlenecks, interventions, and learning velocity in one operating surface.



See system constraint

Identify which lifecycle stage is constraining flow and why it matters.

Intervene with authority

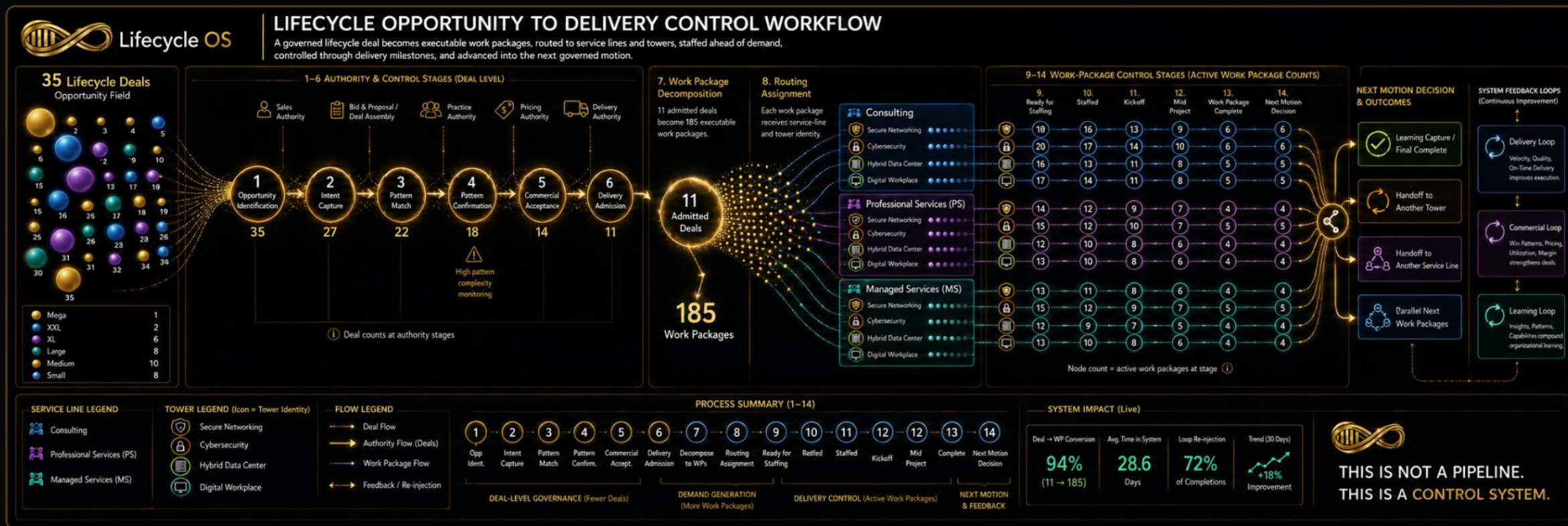
Route work to the right commercial, practice, or delivery owner with context.

Close the loop

Measure impact and feed validated learning back into the lifecycle.

Opportunity-to-delivery control workflow

A governed lifecycle project becomes executable work packages, routed to service lines and towers, staffed ahead of demand, and advanced into the next governed motion.



This is not a pipeline. This is a control system.

Sales workbench with intent capture

Sales and solution teams capture intent, match against patterns, assemble the deal, and trigger the right authority gates before delivery inherits ambiguity.

The screenshot displays the Lifecycle OS Sales + B&P Workbench interface. The top navigation bar includes the Lifecycle OS logo, a progress indicator (01 INTENT → 02 PATTERN → 03 ASSEMBLY → 04 COMMERCIAL → 05 GATE), a search bar, and a notification bell. The main content area is divided into several sections:

- Workbench Overview:** Displays the current opportunity (Global Financial Co. – Network Modernization), account (Global Financial Co. Strategic Tier 1), estimated close date (Jun 30, 2025), owner (Alex Kim), and stage progress (Intent, Pattern, Assembly, Commercial, Gate).
- INTENT CAPTURE (A):** Shows client context (Financial Services, North America, Strategic Tier 1), business intent (Modernize Network Infrastructure), desired outcome (Improve performance, security, and scalability), target go-live date (Dec 31, 2025), scope indicators (Consulting, Professional Services, Managed Services), and constraints (Budget Range: \$500K – \$750K, Compliance: PCI-DSS, SOX, Tech Constraints: Must integrate with existing SD-WAN).
- PATTERN MATCH ENGINE (B):** Displays a pattern alignment score of 82% (Minor Architecture Review Required) and matched patterns (Secure Network Deployment v3, Hybrid DC Migration Lite) with their respective match percentages (82% Match, 78% Match).
- DEAL ASSEMBLY (C):** Shows selected pattern modules (Core Network Foundation, Security & Access Layer, Performance Optimization, Legacy System Integration) and solution architecture (High Level) including Branch Sites, SD-WAN Edge, Secure Core, and Data Center / Cloud.
- COMMERCIAL & FEASIBILITY (D):** Displays pricing (Estimated Cost: \$420,000, Expected Revenue: \$560,000, Expected Margin: 25%), feasibility (Delivery Risk: Medium, Resource Fit: Good, Timeline Risk: Low, Overall Feasibility: 72%), and key flags (Custom integration impacts margin by ~3%, Compliance module gap may extend timeline by 2–3 weeks).
- GATE: PATTERN CONFIRMATION (E):** Shows a pattern confirmation required (Pattern alignment must be ≥ 80% or practice approval required for custom scope), approval flow (Sales, Practice (You are here), Pricing, Legal, Executive), and actions (Submit to Practice Authority, Revise Scope, Hold / Do Not Proceed).

The bottom section provides a summary of key metrics: Pattern Alignment (82%), Estimated Margin (25%), Deal Value (\$560K), Delivery Duration (24 Weeks), Feasibility Score (72%), and Gate Status (Pattern Confirmation In Progress).

Intent preserved

Client context, constraints, and desired outcomes stay visible through assembly and delivery admission.

Pattern fit quantified

Pattern alignment scores expose where standard delivery is strong and where custom drift is forming.

Gate status explicit

Pattern confirmation becomes a governed decision, not an informal handoff.

Delivery work package & capacity control tower

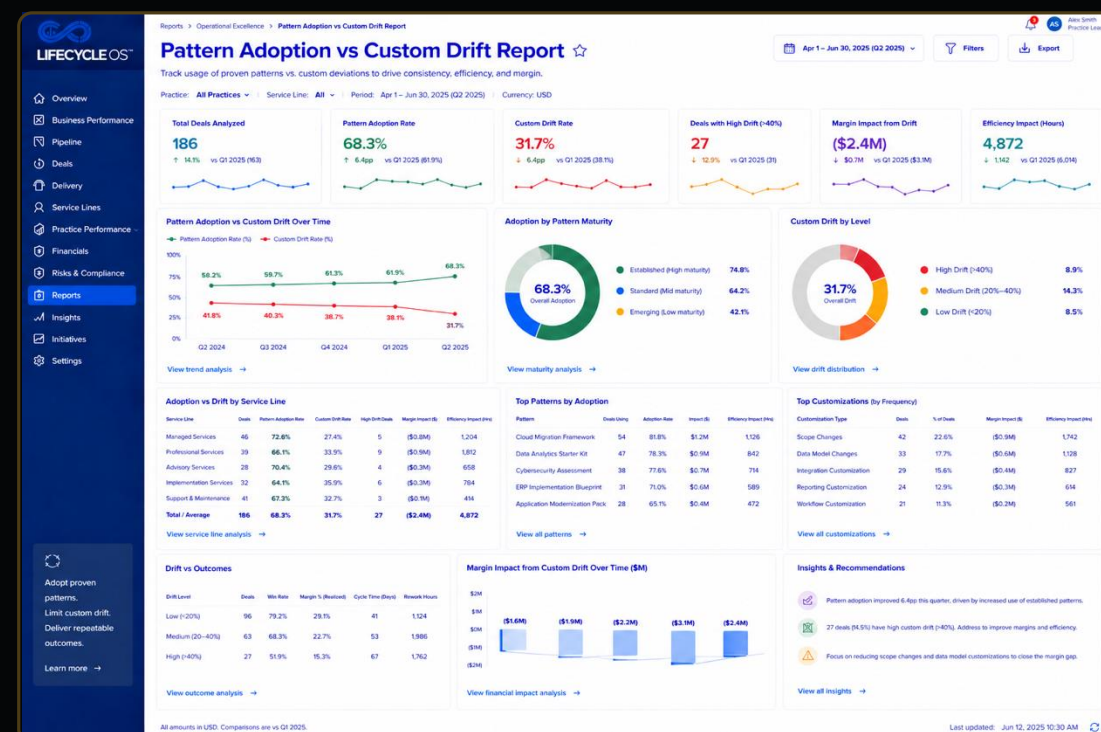
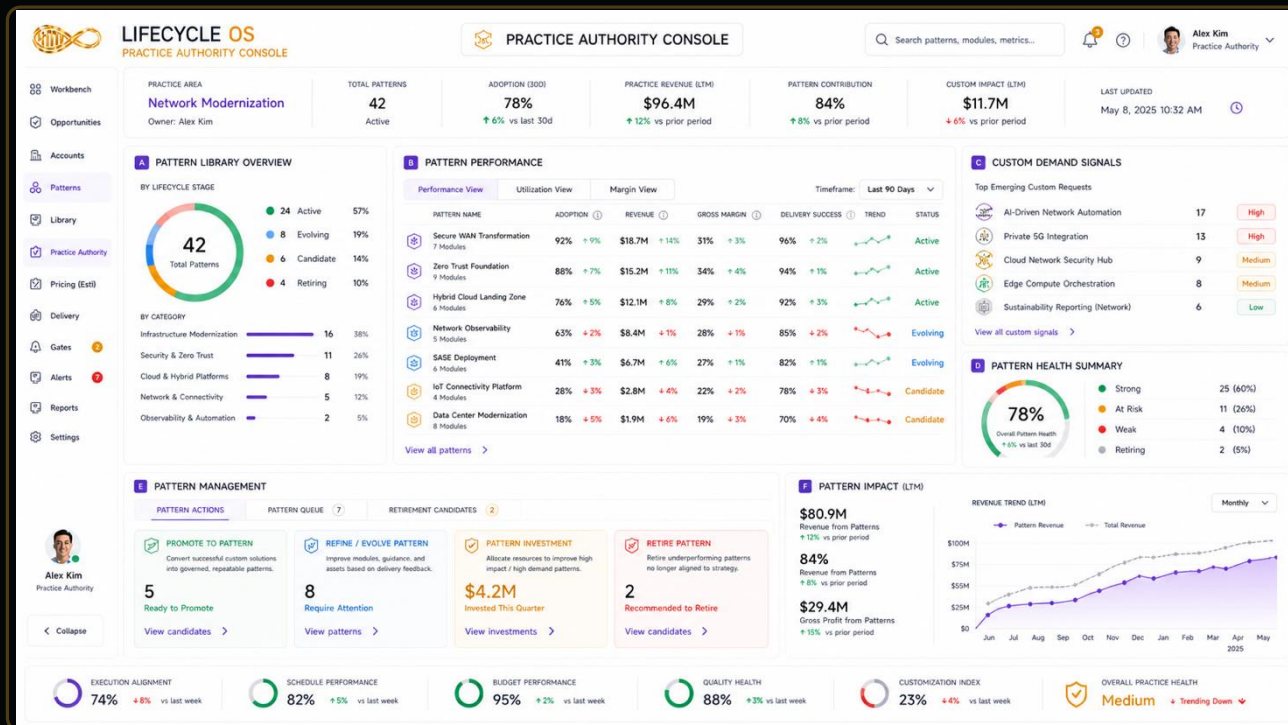
Delivery leaders govern readiness, staffing coverage, premium partner exposure, agent-assisted packages, and next motion forecasts in one work package surface.



Preview focus: reduce handoff gaps, protect margin, and staff ahead of demand.

Practice authority turns delivery outcomes into patterns

Practice leaders manage pattern maturity, adoption, custom demand signals, and investment decisions so the business learns from delivery instead of relearning it.



Practice console

Decide which pattern to promote, refine, invest in, or retire.

Drift report

Measure where custom delivery is eroding efficiency, margins, and repeatability.

Learning loop

Turn evidence back into pattern guidance and future decision support.

Margin realization report

Financial performance is linked back to proposal intent, scope change, delivery inefficiency, concessions, and realized margin gaps.



Expected vs. realized margin

Track margin gap by practice, stage, service line, deal size, and driver.

Closed-loop improvement

Convert margin leakage into concrete operating improvements, not static hindsight.

Executive-ready view

Give global leaders the evidence needed to direct investment, controls, and practice behavior.

Services portfolio command center

Portfolio leaders see lifecycle maturity, pattern reuse, recurring mix, custom drift exposure, market signals, and AI strategic insight across service lines.



Private preview structure

The preview is designed to validate the operating model before scaling product depth: signal mapping, decision design, and learning-loop measurement.

1 Signal map

Identify the CRM, PSA, ITSM, delivery, financial, and planning data needed for priority use cases.

2 Decision model

Confirm authority gates, work package transitions, readiness criteria, and next motion recommendations.

3 Learning loop

Define what gets measured, what becomes a reusable pattern, and how the system improves after outcomes.

4 Review rhythm

Run focused stakeholder reviews with leaders across sales, delivery, practice, and operations.

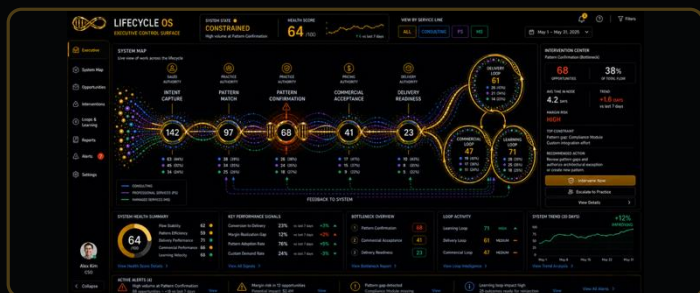
Target private preview outcome

Prove that live service signals can be arranged into clearer decisions, measured outcomes, reusable patterns, and learning loops across the services lifecycle.

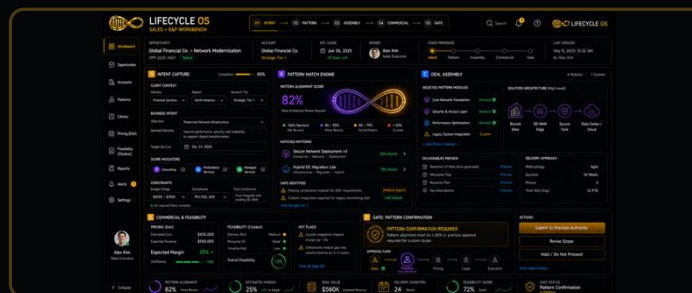
Private Preview

Preview screens included

The deck uses representative private-review UI concepts to illustrate how Lifecycle OS would surface decisions, signals, and learning loops across service organizations.



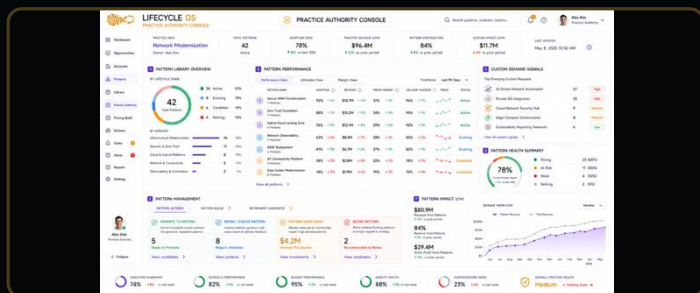
Executive Control Surface



Sales Workbench



Delivery Tower



Practice Authority



Margin Realization



Portfolio Command Center

Note: screens are private-review product concepts for alignment and prioritization. Final implementation and integrations will depend on customer environment, data access, and implementation scope.