

## Lighthouse Creativity's ("LC's") Engagement for Students and Teachers

### Part 1. The Reality

Colleges do not tell you details of the secrets to getting accepted. Instead, they provide only a minimum information on the application process everyone knows about. Academic subject teachers and college counselors in high school also provide their students with only the bare minimum requirements to satisfy, often citing excessive workload, lack of time, or significantly limited capacity, which are totally understandable. For many of you that aim for highly selective to most selective colleges and invest much time, effort, and money in building readiness for the college of your choice, this document may be very helpful.

LC helps you to meet and overcome challenges high schools and colleges present. LC also provides products, services, opportunities, and most importantly, the execution guidance which students, academic subject teachers, and college counselors can use together. Remember, you can use the resources LC offers to maximize your chances of admission to the colleges of your choice. LC can work with you and your school teachers and counselors to implement a far more advanced and specific preparation process.

Using the following points of verification, you can understand why LC's guidance and support are effective and necessary.

#### **1.1. Verify whether your resume is differentiated from those of others.**

- 1.1.1. Show each element on your resume to other students and school teachers and counselors.
- 1.1.2. Check whether the elements on your resume could be replicated by others. If it could be replicated, remove them without hesitation.
- 1.1.3. Instead, discuss with LC to create two or three new elements that make your resume substantially differentiated and more compelling.

#### **1.2. Verify whether your current school activities are too ordinary.**

- 1.2.1. Show your current school activities or projects to other students.
- 1.2.2. Check whether they could replicate your activities or whether any of our activities are not distinctive. If your activities could be replicated or are not distinctive, acknowledge that they are a waste of your time.
- 1.2.3. Instead, use LC's guidance and support to rebuild your school life around the activities and outcomes that are difficult for other students to carry out and capable of achieving genuine differentiation at a very high level.

#### **1.3. Verify whether your academic subject teachers and college counselor are truly willing to help you differentiate from others.**

- 1.3.1. Ask your school teachers and college counselors whether they are seriously willing to spend their time and do whatever it takes to support you.
- 1.3.2. Check whether your school keeps you doing only the generic activities almost everyone can do, such as working on your grades, preparing for and taking standardized tests, participating in student clubs in school, and entering competitions.
- 1.3.3. If your school does keep you doing only the generic activities, any of your school teachers and counselors can acknowledge that they are not actively providing you with the level of guidance and support required to help you stand out. Also, they can work with LC and use the

products, services, opportunities, and the execution guidance LC provides to help differentiate you in every way possible.

#### **1.4. Verify whether you are as ordinary as many others.**

- 1.4.1. Check whether you have created any change, on any scale, for the benefit of your community, both in and outside of school.
- 1.4.2. If you have not, acknowledge that you may not be so different from others within the boundaries of school, and that you may not be distinguished even within your school.
- 1.4.3. Instead, by executing the activities and projects LC provides, create and demonstrate your influence in the ways that are genuinely practical and executable for you, both in and outside of school.

#### **1.5. Verify whether your school can solve the problems identified in 1.1. through 1.4.**

- 1.5.1. If there is any problem that your school cannot solve, you need LC's guidance and support to solve it.
- 1.5.2. You can build and execute the solution projects with school teachers, classmates, and LC with your school's formal approval, or work informally with school teachers and classmates without your school's formal approval while taking advantage of LC's guidance and support.
- 1.5.3. To receive LC's guidance and support, you must execute and complete the requirements provided under Part 2.

\* Every college requires the "differentiation" of each applicant from the others, as evident across numerous application components including teacher evaluation.

\* Even while working with LC on their distinctive activities or projects to stand out for highly selective to most selective colleges, students must also carry out school activities as needed to build friendship and trust with their classmates.

### **Part 2. Requirements You Must Satisfy to Your Benefit**

#### **2.1. You must secure school teachers supportive of you.**

- 2.1.1. You must share your situation in connection with Part 1. with a few school teachers.
- 2.1.2. You must designate one or more school teachers as your supervising faculty whose role will be limited to observing and acknowledging you doing the work.
- 2.1.3. You must share the supervising faculty information with LC.

#### **2.2. You must join and enter LC's operation and management process.**

- 2.2.1. You must immediately join and participate in the Google Workspace or collaboration channel LC designates.
- 2.2.2. You must share with LC assigned tasks, feedback, records, and progress updates through the Google Workspace or collaboration channel LC designates.
- 2.2.3. You must bear any and all responsibilities for causing problems or concerns by failing to check in, participate in, or use the Google Workspace or collaboration channel LC designates.

#### **2.3. You must use the information and materials LC provides without exception.**

- 2.3.1. You must use the information and materials LC provides through the Google Workspace or collaboration channel LC designates together with your supervising faculty.

- 2.3.2. You must follow the requirements and instructions specified in the information and materials as they are, and must make habits out of them through repetition each day.
- 2.3.3. You must email or submit your performance records to your supervising faculty for confirmation, and share them with LC through the Google Workspace or collaboration channel LC designates.

**2.4. You must expand measurable influence.**

- 2.4.1. You must, beyond your supervising faculty, involve multiple stakeholders in your activities and projects, including head of school, academic subject teachers, and college counselors in the manners LC proposes.
- 2.4.2. You must establish contact with outside stakeholders, including media and press, current and former college professors, superintendents, and politicians in the manners LC proposes.
- 2.4.3. You must upload all activities and projects executed with LC to online channels, including Instagram, YouTube, blogs, and community platforms, with a view to increase the subscribers with your classmates and friends, in which course of action you must discuss and decide specific targets with LC.

**2.5. You must act on the instructions LC provides within 24 hours.**

- 2.5.1. When LC provides instructions and deadlines for assignments through the Google Workspace or collaboration channel LC designates or by email, you must reply to confirm your receipt of them within 12 hours and act on the instructions LC provides within 24 hours therefrom.
- 2.5.2. You must execute LC's instructions immediately, and share with LC your interim progress updates each day in connection with the assignment.
- 2.5.3. You must meet given deadlines. If any inextricable circumstances arise, you must so inform LC immediately. You must bear any and all responsibilities for causing problems or concerns by postponing or failing to complete assignments LC provides. The problems and concerns include falling behind other students who complete their assignments, and consequently, losing competitiveness in the admissions process.

**Part 3. LC 's Guidance and Fees**

LC discusses with you and or any person of relevance including your parents and school teachers as necessary fees expected to incur based on many considerations such as your college of choice, current position, difficulty of preparation required, and the scope of work. If you fail to complete any of the requirements under Part 2., or if and when any of them is interrupted for any cause imputable to you, or when any loss is incurred as a result of your failure to follow LC's instructions, no compensation by and from LC will be made in any form whatsoever.

What LC provides	What LC requires
Individual guidance	Student is responsible for the fees required for one-on-one guidance. LC will discuss considerations such as the student's college of choice, difficulty of preparation, and the necessary scope of work, and upon the successful consultation, invoice the fees accordingly. To receive the individual guidance, the student must secure a supervising faculty.

Group guidance for two or more students	The total fees of guidance are borne by and among the participating students or their parents. LC and the students will discuss the scope, schedule, and timeline of the guidance, and LC will invoice the fees accordingly. LC will provide directions based on the needs of the group. Students must each individually or collectively secure a supervising faculty.
Premium guidance such as by engagement of current or former top tier college professors or former deans and assistant deans of admission	While a student or a group of students is receiving individual or group guidance, LC may assign for an additional premium guidance based on LC's judgement or at the request of the student or the group of students, involving current or former college professors, and or former deans and assistant deans of admission from top tier to super tier colleges. LC will invoice the fees as per the arrangement made. LC will disclose to the student or the group of students the nature of guidance and involvement, while their profiles will be provided upon the completion of mutual consultation.
Academic skills tutoring	LC may determine the student's or the group of students' capabilities and academic skills through discussion, and provide guidance designed to help maximize their chances of admission to their colleges of choice. Students will download the foundational learning and exercise materials provided on LC's website, and practice them as per LC's instructions. If any more detailed guidance or care is needed, the student or the group of students must request for additional support to LC. LC may, at its discretion, provide additional materials. LC will also invoice the fees accordingly.
Guidance on resume, college essays, and recommendation letters	Through discussions with the student and school faculty, LC helps to produce unique, high to super quality written products over a short period of time. LC may provide guidance for writing to each individual student or a group of two or more students. LC will invoice the fees accordingly.
Materials for individualized differentiation	After discussing the student's college of choice and or professional career path, LC provides guidance or support to ensure that the student can create and upload on the student's personal website information and materials of differentiation. So doing helps the student to achieve a far more effective and successful positioning for top tier to super tier college admission and career placement. LC will invoice the fees accordingly.
Specialized projects and activities	LC determines the student's capabilities and skills through discussion, and provides the specialized projects and related information designed to help maximize the student's chances of admission to the student's college of choice. The student may also request for new projects or extended modification projects LC provides. LC may, at its discretion, decide and assign roles to the student or the group of students. LC will invoice the fees accordingly.

The specific advantages LC provides through its guidance are described as follows.

Limitations of academic subject teachers and college counselors	Guidance and support LC provides
<p>Academic subject teachers and college counselors provide general guidance and support within the scope of their school operations, which typically involve curriculum, assignments, and procedures.</p>	<p>LC guides students to ensure that they can achieve exceptional performance in school and secure strongest evaluations for college admission. LC's guidance also goes far beyond the general support schools provide, including the development of study habits, note taking methods, efficient reading comprehension skills, and the ability to think creatively. Further included are advanced academic guidance and guided research opportunities and support from current and former top tier college professors. LC essentially enables students to access high to highest quality products, services, and opportunities that take their competitiveness to a new level.</p>
<p>Academic subject teachers and college counselors usually focus only on helping students prepare for college, without actively engaging in their students' post-graduate path or long-term professional career development.</p>	<p>LC strengthens the students' readiness for college and professional career placement, thereby maximizing their chances of success. LC collaborates with a wide range of relevant individuals, including current and former college professors, former deans and assistant deans of admission, and industry experts involving corporations. Through this process, LC helps students secure practical support and meaningful resources for their future success.</p>
<p>Academic subject teachers and college counselors generally focus on their students' participation in activities, without actively pushing them to grow or maximize their performance or impact.</p>	<p>LC helps students maximize the quality and impact of their activities or projects. LC also actively connects students with top tier college professors, communities, corporations, and media and press on the matters of relevance. The guidance and support LC provides ensure that the students' achievements can lead to external validation and scalable outcomes.</p>
<p>Academic subject teachers and college counselors are often reluctant to provide the level of preparation students truly need for the college of their choice, given their time constraint and concerns about fairness.</p>	<p>LC provides guidance and support individualized for the students who seek to maximize their success. LC creates and executes customized strategies for students each individually, and ensures that they maximize their chances of admission to their college of choice.</p>

Academic subject teachers and college counselors generally avoid actively intervening to elevate their students' competitiveness towards top tier to super tier colleges.

LC actively engages with the student's school officials, teachers, college counselors, and, where appropriate, college officials in charge of admission to ensure that the student can maximize chances of success. Included within the scope of engagement are offering ideas of multiple purposes, discussing storylines, and discovering or accentuating the student's talents and skills for teacher evaluation and recommendation letters on top of providing suggestions for the student's college essay writing, thereby enabling the student to put the best foot forward for admission.