

Maximilian Immer



Communications & Organisational Manager. Consultant and Coach since 2023

Previous roles as Consultant and Coach:

- Since 2023: Independent consultant, coach (ICF ACC), and sparring partner for executives and organisations, currently focusing on change facilitation through storytelling
- Previously: Over ten years of experience in senior roles in communications, strategy, and organisational development
- Built and led interdisciplinary teams in NGOs, businesses, and educational institution

Core areas of expertise:

- Change Facilitation & Storytelling – Supporting executives, teams, and organisations in transformation processes, drawing on expertise in storytelling
- Inspiration & Workshops – Keynotes and workshop formats, particularly on internalised narratives and their impact on individuals and organisations
- Communication & Strategy – Developing clear communication and organisational structures
- Leadership & Collaboration – Coaching executives, fostering team development and self-organisation
- Diversity & Recruitment – Advising recruitment processes with a focus on diversity and bias awareness
- Facilitation & Large-Group Formats – Designing and delivering workshops, conferences, and participatory processes

Further training: Facilitation, solution-focused coaching, project management, intercultural collaboration, organisational development, group dynamics and leadership

Working languages: German and English

Other: Based in Cologne; passionate about sports, cooking and gardening