

MICHAEL ALF

Supporting Your GenAI and AI Enabled Digital Transformation Journey with:

- Assessments
- Executive Education
- Simulations
- Advisory and
- Implementation

 Keynote Speaker  Author

Selected (Gen)AI related activities:

- ✓ GenAI Awareness Workshop for a CEO and his leadership team (European Logistics Company)
- ✓ (Virtual) Keynote on GenAI for 180 Executives and Entrepreneurs in Oman
- ✓ Multiple 2-Days Workshops for Middle and Senior Managers on GenAI in Middle East
- ✓ Contributing Author "Introduction to AI" at NOVA Business School (Top European University)
- ✓ Top Management (C-Level) Simulation Workshop "AI-enabled Digital Transformation"
- ✓ (Virtual) Training "Leading in the Digital Age" for Rising Leaders
- ✓ Immersion Workshop on GenAI for Rising Leaders of a Major Insurance Company in South Africa
- ✓ 2-Day Workshop "AI for Business" in Saudi Arabia with a focus on AI enabled transformation and human-centric AI
- ✓ Responsibility for the virtual platform (3D immersive browser based environment) of the largest AI Conference of the world in Riyadh (150 sessions, 4 stages)



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DIGITAL ENTHUSIAST
ADVISOR
SPEAKER
AUTHOR



MICHAEL ALF

Michael Alf is a German-Australian and is the Founder of "Alf Global Services" and Co-Founder of "Beyond the Obvious". His focus is on helping companies and individuals with their digital transformation with a focus on emerging technologies like GenAI, AI and others in combination with a human-centric approach.

His work is based on his 30+ years global executive and entrepreneurial career with organisations like Capgemini, KPMG, Matrix42, Asciano (Australia) and the Armed Forces (Germany) as well as a number of digital business ventures. Having lived in almost a dozen countries, he combines a deep understanding of multicultural opportunities and challenges with an extensive business, technological, human and entrepreneurial experience.

He is author of various books including "The Virtual Summit Formula" and "B2B Metaverse Marketing" (published 03/23).



Selected Speaking Topics:

- The (Gen)AI enabled digital transformation and a human-centric AI strategy
- Leadership and High Performance in the Digital and AI Age
- (Gen) is more than ChatGPT, and you still need to master it.

Clients include:



Featured in:

Forbes Entrepreneur



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