



Company Brochure



Realise your wealth potential

What if your wealth actually
reflected your values?

Meet the wealth managers who
share your commitment to
reshaping the world for the better.

While we
can't determine
the future, as humans
we're driven
to shape it.

Nexus Equity seeks to deliver this through financial security – for ourselves and our families. **What if it didn't stop there?**

Many of us want to **use our wealth to do more**: to put it to work in a way that will help bring about prosperity for others, and for the planet.



The true meaning of wealth has been lost, reduced to being only about financial return at the expense of everything else

- be that personal, social or environmental.

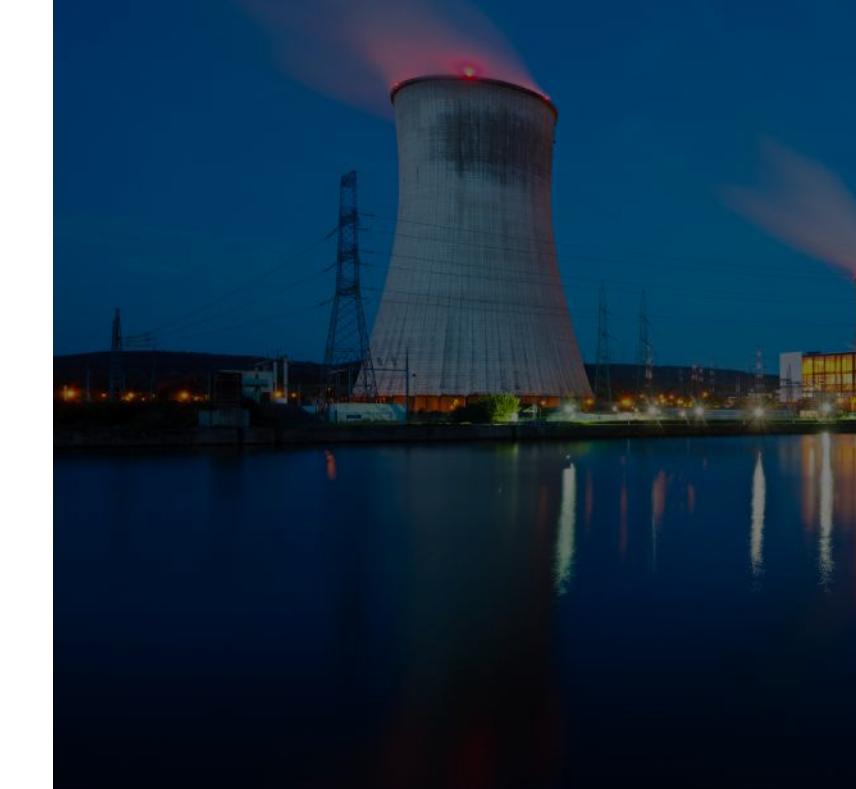


Many investors feel disconnected from their wealth, not knowing how the companies they invest in behave.

Beyond ruling out companies that are the worst offenders, investors are rarely given the tools to **quantify the impact** their investments are having on society and the environment.

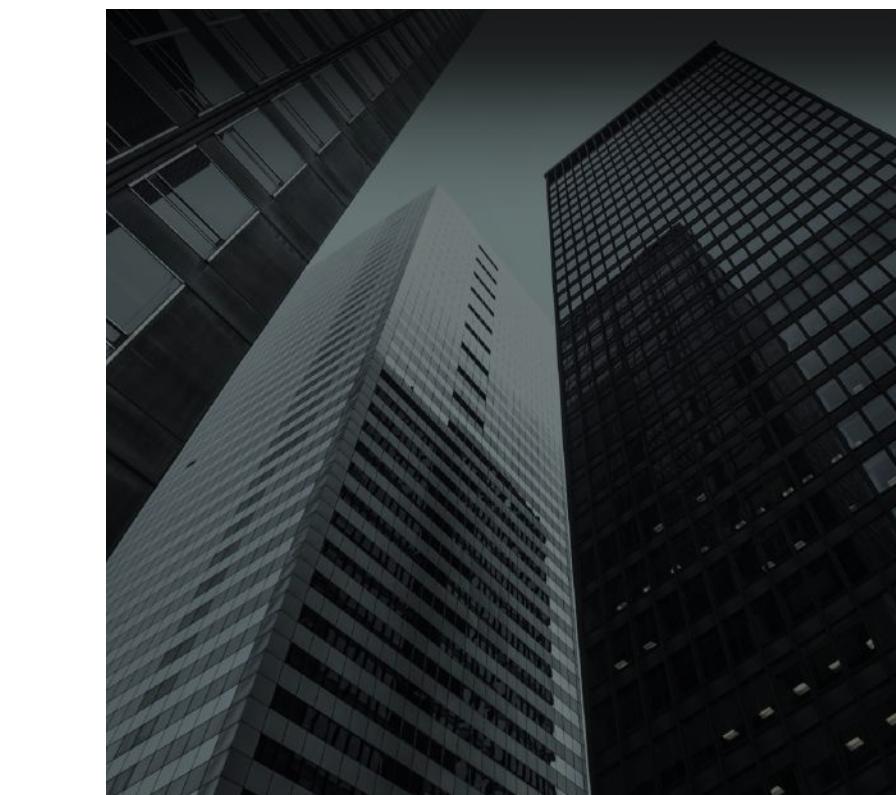
The reality is that companies solving global challenges are improved, future-fit businesses.

Why is this?



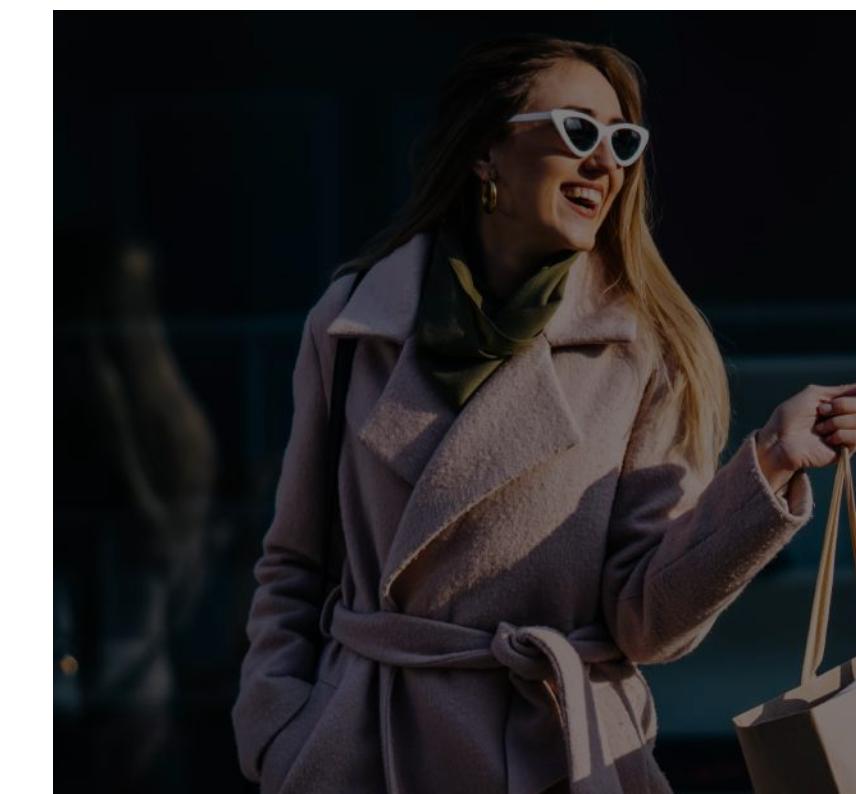
INCREASED RESOURCE EFFICIENCY

Companies who care about their impact are likely to be more efficient in their use of energy and natural capital.



REGULATION RESILIENCE

Sustainable businesses are more likely to gain competitive advantage over those hampered by new incoming climate regulation.



INCREASING CONSUMER DEMAND

Companies providing sustainable services, such as green energy and sustainable mobility, are more likely to thrive as consumers drive demand.

We're changing asset management... for good.

Join a growing community of people demanding that their wealth goes **further**.

- 1 Invest in companies that represent what you care about.
- 2 Make a positive impact on the world alongside financial returns.
- 3 Create a more purposeful legacy.

Who we are?



Nexus Equity was founded in 2014 with a vision to become a beacon of excellence in the world of asset management.

Over the years, we've successfully navigated a dynamic and often challenging financial landscape, forging a path marked by innovation, resilience, and a steadfast commitment to our core investment philosophy.

Nexus Equity embarked on a journey to revolutionize the world of asset management.

Established by a visionary team of financial experts, Nexus Equity was founded with a commitment to providing cutting-edge investment solutions while adhering to stringent and principled investment ideologies.

Central to our success is our unwavering dedication to a stringent investment ideology.

Our company is founded on the principles of diversification, risk management, and long-term value creation.

“ With a steadfast commitment to delivering superior returns, Nexus Equity's performance stands as a testament to its unwavering dedication to client success.

NexusEquity

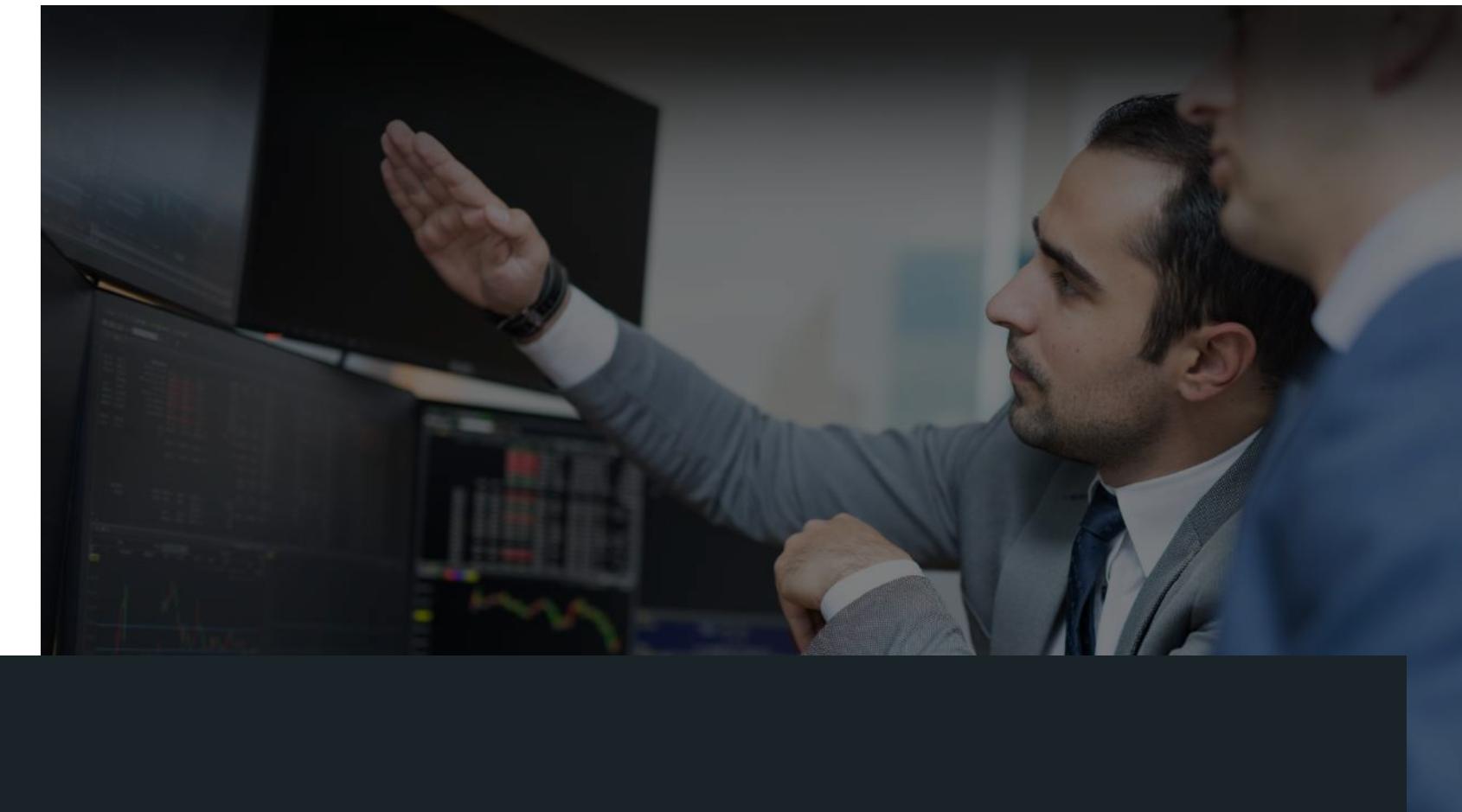
How does it **work?**

Your invested capital can create the **change you want to see** in the world.



INVEST IN A PURPOSEFUL PORTFOLIO

Simply choose a Nexus Equity investment plan that gives you financial, social and environmental returns.



BE PART OF THE SOLUTION

Discover the impacts your portfolio is having through the Nexus Equity user back office.

Invest in a purposeful portfolio



Your Nexus Equity portfolio is aligned to the SDGs allowing you to **identify the impact** you're creating in the world.

Every investment we make is assessed for both financial and impact credentials. We don't just employ negative screens, every investment opportunity is assessed through our investment and impact lens.

The notable industries we have investments in are:

- Real Estate
- Securities
- HealthCare
- Sustainable Energy
- Information Technology

How we choose the right products and services to meet your individual needs



Our approach to supporting your individual goals

Led by our Financial Planning Research Committee and backed up by independent research tools our research is disciplined and robust, and underpins the integrity of the investment opportunities we provide to you.

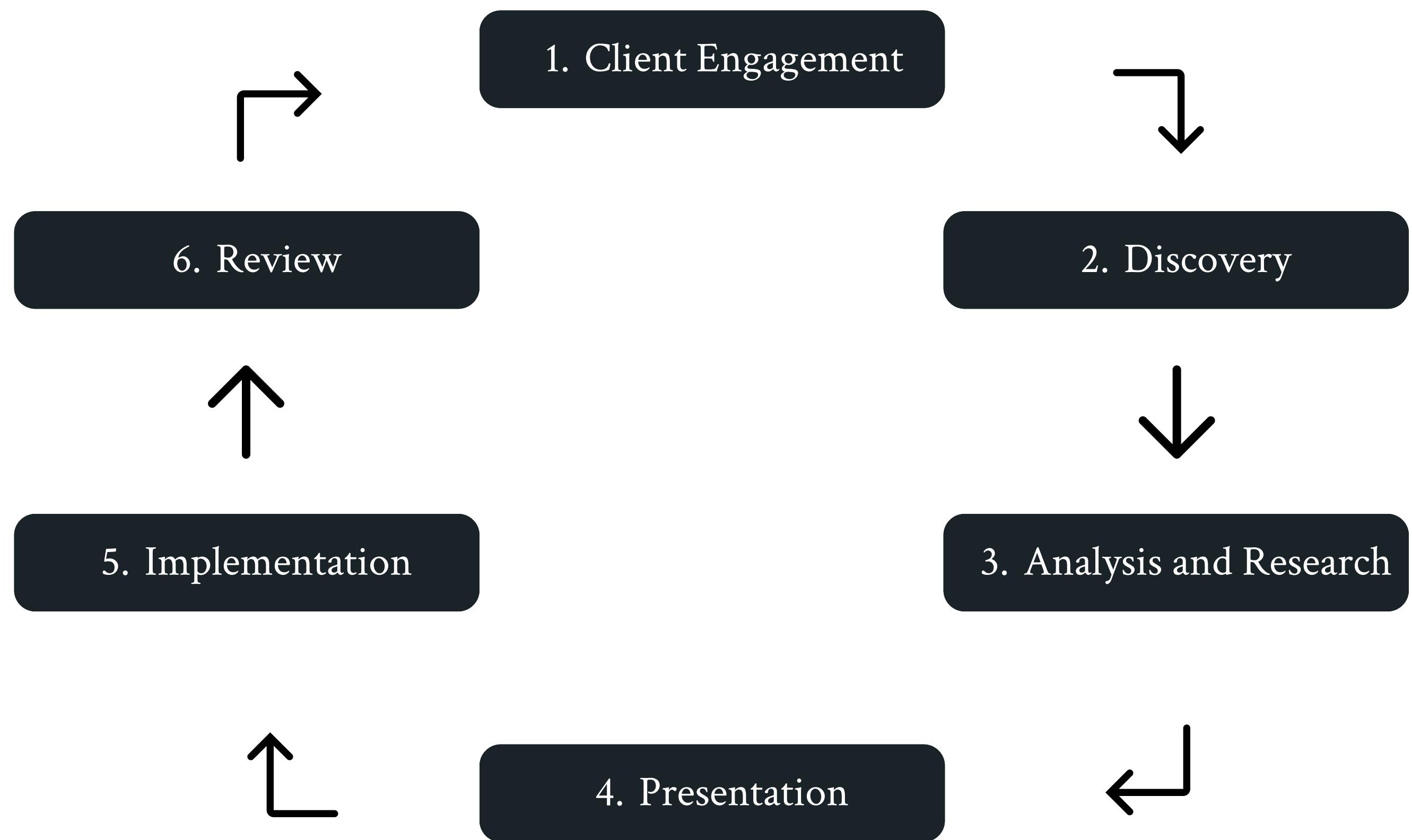
When do we recommend our own services?

When assessing the range of investment plans available to you we may recommend our Fixed or Staking Payout Options if we believe it is the most suitable for you.

The Financial Planning process

How we work.

We will use our expertise to help you understand your own situation, because only then can you start to talk about what you want and need in order to form your goals. When we know these, we can identify what is already helping you achieve those goals, and what needs to change.



“ If you can't explain it simply, you don't understand it well enough...

- Albert Einstein

NexusEquity

Join Nexus Equity

Start **realising the potential of your wealth**
by speaking to your financial adviser today.

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