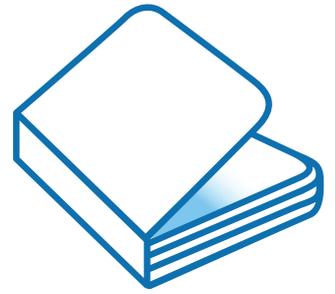


# Pappbücher



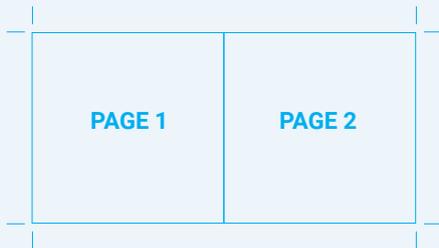
With these instructions, you will be able to correctly prepare the final version for printing in Besser um Druck.

Use the checklist to quickly track all the steps.

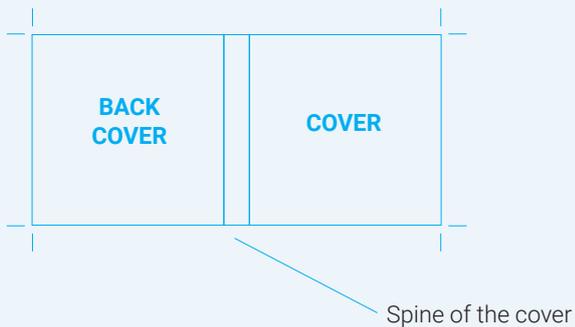
## CHECKLIST

### 1 PAGE FORMAT

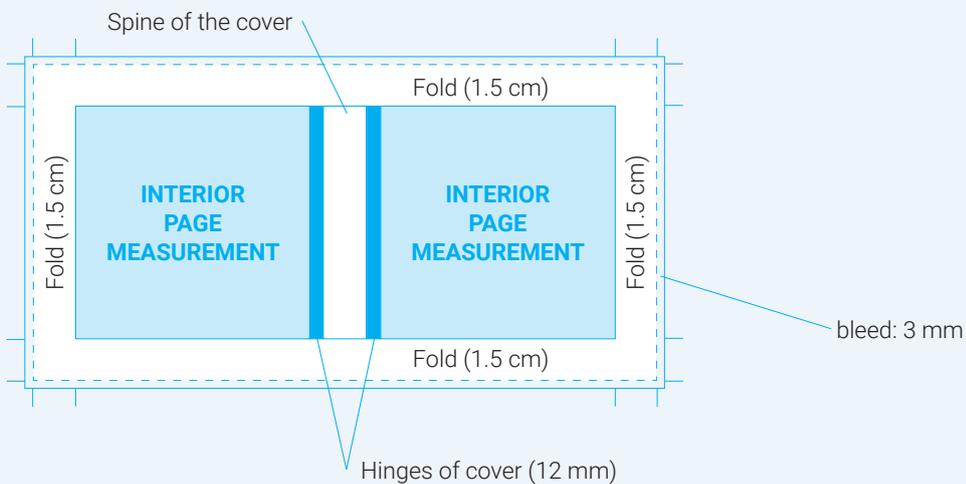
The **inside of the pages** of the books must be assembled in double format -diptych-.



The **cover** must incorporate its corresponding spine.



If the **cover is hardback or made of cardboard**, its casing shall have the following measurements.



## 2 COLOURS

All files shall be sent in CMYK -Cyan, Magenta, Yellow, Black- by assigning the **Coated Fogra 39** colour profile.

## 3 IMAGES

Colour images must be in CMYK mode.

The optimal resolution of the files for printing is a minimum of 300 dpi.

## 4 PDF

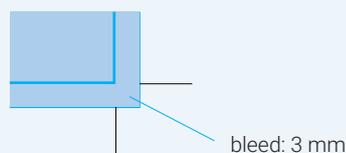
Export your file in high-quality PDF format, in 1:1 scale and without password protection.

## 5 MARGINS AND BLEED

If the document has coloured mass on the edges, 3 mm bleed should be inserted.

It is only necessary to put **crop marks** with 3 mm of displacement.

The distance of the texts from the cutting line must be at least **5 mm**.

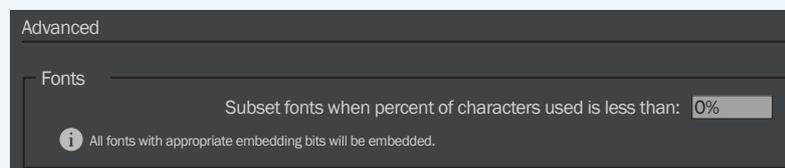


## 6 TEXTS AND TYPOGRAPHY

For black texts, make sure they have the values 0C, 0M, 0Y, 100K.

The minimum measure of character is **6 points**. If it is inferior, we cannot guarantee the perfect quality of printing.

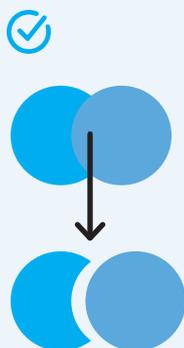
The font must be embedded in the PDF or it must be converted to curves/paths.



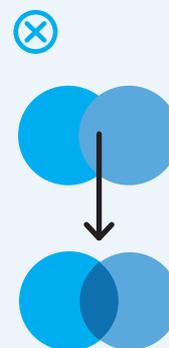
## 7 OVERPRINTING

When two or more spot colours are combined, the top colour must pierce the colour mass underneath. To avoid unforeseen colour results, make sure that your file is free of objects with overprint enabled.

### NO OVERPRINTING

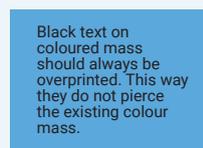


### WITH

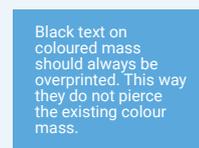
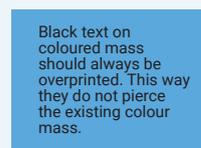


**Black texts** should never be in CMYK, but should be in Black ink and with overprint enabled. This way they do not pierce the coloured mass underneath.

### BLACK TEXT WITH OVERPRINT



### BLACK TEXT WITHOUT OVERPRINTING



## 8 PATHS

Vector paths must be at least 0.25 points.

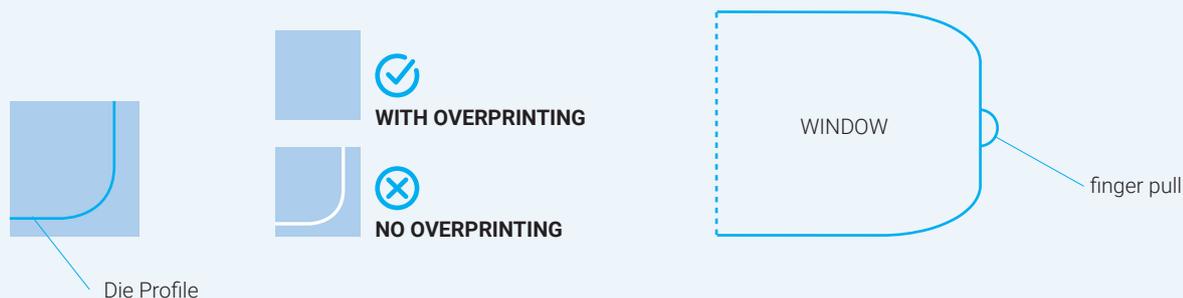
## 9 DIE CUTTING

If the document has a built-in die profile, it is advisable that it has a flat ink -not CMYK- assigned to it.

The die stroke must be in vector format.

You should have the overprint option turned on so that you do not drill holes in what's underneath.

If the die profile is window-type, a finger pull with a diameter of between 12 and 15 mm must be inserted.



## **10 COLOUR REFERENCE FOR PRINTING**

Preferably, all files should have physical colour proofs with a quality certificate. If the customer does not provide quality colour testing, standard quality colour testing will be performed.

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## **11 CUSTOMER VERIFICATION**

Any modification of the file must be carried out by the customer, and the closed file must be sent in PDF, high quality and high resolution of images.

All documents will be sent in PDF to the customer with the definite assembly at the point of production so that the customer can verify that it is correct and gives their approval so as to start production.