

# LOUISA CAJATY LOPES

Booklet 2025

NOVA SBE  
ALUMNI CLUB

NOVA  
NOVA SCHOOLS OF  
BUSINESS & ECONOMICS



25  
Ordem dos  
Economistas



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# MY BACKGROUND



I hold a bachelor's degree in Economics, where I cultivated a strong foundation in understanding financial systems and economic theory. My passion for exploring global dynamics has led me to expand my education into the field of International Relations, aiming to grasp how world problems impact the global economy and the political strategies that drive these changes.

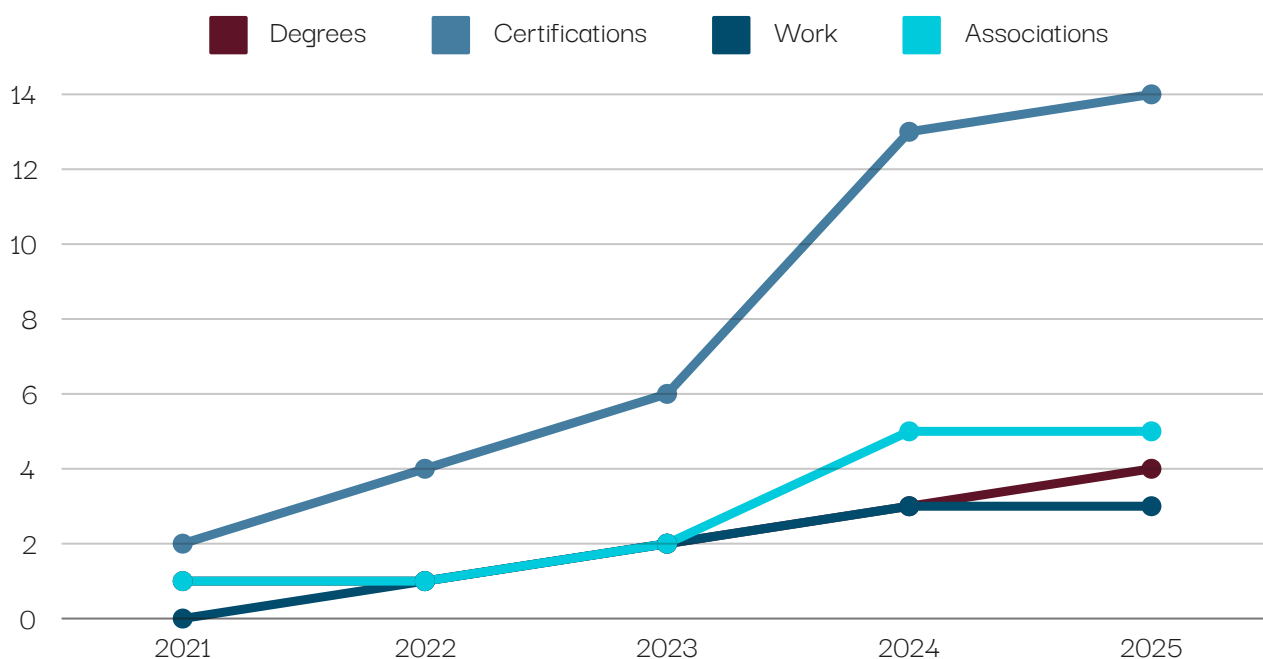
In pursuit of this, I participated in an Oxford-style debate at the prestigious Estoril Political Forum in 2023, which further enriched my understanding of international affairs and policy-making. My ongoing academic journey includes a master's degree in Energy Management, where I am focused on becoming a leading expert in this field, particularly for professionals with a background in economics. My goal is to contribute to shaping the future of the energy sector, which is crucial for sustainable global growth.

I am also deeply interested in culture development and internationalization of companies. To further these interests, I have founded Bridge It Europe, a privately held company specialized in offering workshops and consulting services, guiding businesses in their community building, collaborators self-development and their corporate growth and expansion strategy into the European market.



# PROFESSIONAL ACHIEVEMENTS

To conquer fear is the beginning of wisdom.



My professional journey is a blend of diverse experiences across multiple sectors, reflected in both quantitative and qualitative achievements. Over the years, I have successfully held roles in consulting, banking and accounting, which sharpened my expertise in financial analysis, strategic planning, and client relationship management. I have also ventured into the startup ecosystem, participating in high-profile competitions where I demonstrated leadership and innovation.

In addition to my professional roles, I have actively contributed to various organizations through volunteering and as an associated member, like the "Ordem dos Economistas" and "Women in Energy", further honing my skills in project management and cross-cultural communication.

Along the way, I have earned several several certifications that complement my academic credentials, including three master degrees in International Relations, International Finance, and Energy Management, reinforcing my capability to deliver in complex global environments.

This combination of roles, achievements, and certifications highlights my dedication to continuous growth, and my ability to adapt to different industries, bringing value to any project or collaboration.

# MY VALUE PROPOSITION



## Network

### UNION Venture Builders launch event

Throughout my active participation in high-level networking events, I've had the opportunity to connect with influential leaders and peers in various industries.

This continuous engagement sharpens my communication and collaboration skills, while also fostering relationships that open doors to future partnerships and projects. Through these events, I'm always seeking to grow, collaborate, and offer value within professional circles.

## Leadership

### Startup's Mentorship, APOLLO Program

As the only female and Latin American contestant in several startup competitions and events, I have demonstrated resilience and leadership. These experiences allowed me to bring unique perspectives to the table, inspiring diverse thinking and solutions in traditionally male-dominated spaces.

Leading with confidence and innovation, I've proven that diversity is a strength, highlighting my capacity to lead under pressure thrive in competitive environments.



## Innovation

### Future Innovators Hackaton

Participating in competitions focused on startup creation and development has pushed me to continuously innovate and adapt. These experiences sharpen my entrepreneurial mindset and fuel my passion for discovering new business solutions. Innovating in these spaces enhances my personal brand by showcasing my ability to think outside the box and drive growth, aligning my image with that of a forward-thinking leader in the startup ecosystem.

## INTERNATIONAL RECOGNITION AND CERTIFICATION

# 01.

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### Bsc in Economics

Nova School of Business & Economics,  
Lisboa (2019-2022)

I graduated in Economics from Nova School of Business and Economics, where I excelled in Managing Impactful Projects (19), where I developed together with my team a zero-waste circular economy strategy for a grocery chain. I also completed an internship in project management or a startup accelerator and actively participated in student clubs, including the Business Case Study Club, the University Paper, and the Startup Consulting Club.

Additionally, I worked during a semester with the faculty in the corporate office, earned certifications in blockchain, finance, leadership, Excel, Bloomberg and Venture Capital/Private Equity, complementing my academic foundation with practical and innovative skills.

# 03.

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### Msc in Energy Management

Rome Business School, Rome (2024-2025)

I am also currently pursuing a Master's on Energy Management, where I focus on the intersection of energy, economics, and sustainability. My studies encompass key areas such as energy policy, market dynamics, and sustainable energy solutions, preparing me to address global challenges in the sector.

# 02.

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### Msc in International Relations

Universidade Católica Portuguesa,  
Lisboa (2023-2025)

I am pursuing a Master's in International Relations where I had success in key subjects such as Scientific Research Methods; Foreign Policy and Diplomacy; Strategy, Intelligence and Crisis Management; International Relations Theory, and Peace and Security Studies. I have contributed to the university's political science magazine, engaged in political events, and attended seminars and lectures from esteemed professors while working a full-time job at Mercer Portugal as a Junior Investment Strategy Analyst.

Currently, I am working on my thesis while assisting the lectures of my thesis advisor as well as taking a short duration course on 'Theories of Conflict Resolution' at Instituto da Defesa Nacional (IDN), as I aim to further develop my expertise on Energy Security by successfully completing my Master program and by joining the university's doctoral program in the near future.

Through this program, I am developing advanced skills in energy strategy and project management while engaging in research and discussions on critical topics like climate change and energy transition.

My goal is to apply this knowledge to innovative projects and continue advancing in the field to drive impactful change.

a message  
from the CEO

# SERVICES & MENTORSHIP

"Success is built on collaboration, innovation, and adaptability. Let's build bridges to your future together."

My services beyond traditional consulting - I deliver tailored workshops that empower organizations to navigate complex global markets and optimize their growth strategies. I also offer a hands-on approach to leadership development through mentorship programs designed to help business leaders refine their skills in global expansion, market entry strategies, and organization adaptability. Whether you need someone to present at your events, lead discussions, or provide expert insights, I ensure a dynamic engaging experience that adds immediate value to your audience.

By partnering with me, you gain access to a strategic thinker with a proven track record in startup innovation, leadership and an international perspective that brings fresh ideas to the table. If you're looking to scale your business, enhance your market presence, or gain new insights on international growth, I am here to help you achieve those goals.

**Reach out to collaborate, and let's create meaningful impact together!**

# CONTACTS



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