



Pricing Packages for Service-Based Firms

◆ Sales Training Packages (For teams that need better sales skills)

1. Starter Sales Boost – R2500 (One-time session)

- 90-min virtual sales training
- Key techniques for closing deals
- Custom scripts & objection handling

2. Advanced Sales Accelerator – R5500/month

- 4 weekly training sessions (virtual or in-person)
- Live role-play exercises
- Personalized sales scripts
- Ongoing Q&A support

3. Elite Sales Mastery (Best for Teams) – R7500/month

- Everything in Advanced, plus:
- 1-on-1 coaching for top sales reps
- Performance tracking & feedback
- Sales process optimization

◆ Social Media Advertising Packages (For firms that want more leads)

1. Starter Ad Package – R4500 /month

- High-converting ad campaign -Guaranteed 300 new followers on Facebook pm.
- Audience research & targeting
- Basic ad marketing
- Calander important posts





2. **Growth Ad Plan** – R 7500 /month

- Everything in Starter, plus:
- Guaranteed growth of over 25000 views on social media pages
- Guaranteed 600 new followers per month on Facebook
- Retargeting campaigns
- Monthly performance report
- Ad optimization for better results

3. **Full-Funnel Ad Domination** – R10 500 /month

- Everything in Growth, plus:
- Guaranteed growth of over 35000 views on social media pages
- Guaranteed 1000 new followers per month on Facebook
- Video ad production (high-quality reels)
- Sales funnel setup (landing pages & lead capture)
- Weekly performance analysis

