

Privacy Policy

1. General Information

The following notes provide a simple overview of what happens to your personal data when you visit this website. Personal data includes all data that can be used to personally identify you. Detailed information on data protection can be found in our privacy policy listed below this text. Data Collection on This Website Who is responsible for data collection on this website? Data processing on this website is carried out by the website operator. The operator's contact details can be found in the section "Information on the Responsible Party" in this privacy policy. How do we collect your data? Your data is collected in part by you providing it to us. This may, for example, include data that you enter into a contact form. Other data is collected automatically or with your consent when you visit the website by our IT systems. These are primarily technical data (e.g. internet browser, operating system, or the time of page access). The collection of this data occurs automatically as soon as you enter this website. What do we use your data for? Part of the data is collected to ensure the website is provided without errors. Other data may be used to analyze your user behavior. If contracts can be concluded or initiated via the website, the transmitted data will also be processed for contract offers, orders, or other business inquiries. What rights do you have regarding your data? You have the right at any time to obtain free information about the origin, recipient, and purpose of your stored personal data. You also have the right to request the correction or deletion of this data. If you have given consent to data processing, you may revoke this consent at any time with future effect. Furthermore, you have the right, under certain circumstances, to request the restriction of the processing of your personal data. In addition, you have the right to lodge a complaint with the competent supervisory authority. For this purpose, as well as for further questions on the subject of data protection, you may contact us at any time.

2. Hosting

We host the content of our website with the following provider: onepage.io We have integrated onepage.io into this website. The provider is Onepage GmbH, Neue Rothofstr. 13-19, 60313 Frankfurt am Main, Germany (hereinafter referred to as "onepage.io"). onepage.io enables us to create websites, landing pages, link trees, and quiz pages. The websites are fully generated and hosted on onepage.io. For this purpose, onepage.io processes personal data. All personal data that you enter on this site or that is automatically collected from you is therefore also processed and stored by onepage.io on its servers. The legal basis for data processing is Art. 6(1)(f) GDPR. The website operator

has a legitimate interest in providing the service. If corresponding consent has been requested, processing is carried out exclusively on the basis of Art. 6(1)(a) GDPR and § 25(1) TDDDG. Consent may be revoked at any time. For further details, please refer to the provider's privacy policy at: <https://onepage.io/de/datenschutzerklärung>

3. General Information and Mandatory Disclosures

Data Protection The operators of this website take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with statutory data protection regulations as well as this privacy policy. When you use this website, various personal data are collected. Personal data are data that can be used to personally identify you. This privacy policy explains which data we collect and what we use them for. It also explains how and for what purpose this occurs. Please note that data transmission over the internet (e.g., communication via email) can have security vulnerabilities.

Complete protection of data from access by third parties is not possible.
Note on the Responsible Party

The responsible party for data processing on this website is:

Ingenious Medical GmbH

Berta Ottensteinstrasse 11

79106 Freiburg, Germany

Phone: +49 761 58530158

Email: info@ingenious-aesthetics.com

The responsible party is the natural or legal person who alone or jointly with others determines the purposes and means of processing personal data (e.g., names, email addresses, etc.).
Storage Duration Unless a more specific storage period is stated in this privacy policy, your personal data will remain with us until the purpose for data processing no longer applies. If you assert a legitimate request for deletion or revoke your consent to data processing, your data will be deleted unless we have other legally permissible reasons for storing your personal data (e.g., tax or commercial law retention periods); in the latter case, deletion will occur after these reasons cease to apply.

General Information on the Legal Bases for Data Processing on this Website If you have consented to data processing, we process your personal data on the basis of Art. 6(1)(a) GDPR or, in the case of special data categories according to Art. 9(1) GDPR, on the basis of Art. 9(2)(a) GDPR. In the event of explicit consent to the transfer of personal data to third countries, data processing is also carried out on the basis of Art. 49(1)(a) GDPR. If you have consented to the storage of cookies or access to information on your device (e.g., via device fingerprinting), data processing is additionally based on § 25(1) TDDDG. Consent may be revoked at any time. If your data are required for the performance of a contract or for pre-contractual measures, we process your data based on Art. 6(1)(b) GDPR.

Furthermore, if required for compliance with a legal obligation, data are processed on the basis of Art. 6(1)(c) GDPR. Data processing may also be based on our legitimate interest pursuant to Art. 6(1)(f) GDPR. Information on the relevant legal basis in each individual case can be found in the following sections of this privacy policy.

Recipients of Personal Data

As part of our business activities, we cooperate with various external parties. In some cases, this also requires the transfer of personal data to these external parties. We only disclose personal data to external parties if this is necessary for the fulfillment of a contract, if we are legally obliged to do so (e.g., transfer of data to tax authorities), if we have a legitimate interest pursuant to Art. 6(1)(f) GDPR in the disclosure, or if another legal basis permits the transfer of data. When using processors (service providers who process data on our behalf), we only transfer personal data of our customers based on a valid data processing agreement. In the case of joint processing, a joint processing agreement is concluded. Revocation of Your Consent to Data Processing Many data processing operations are only possible with your explicit consent. You may revoke consent that you have already given at any time. The lawfulness of the data processing carried out prior to the revocation remains unaffected by the revocation. Right to Object to Data Collection in Special Cases and to Direct Marketing (Art. 21 GDPR) IF DATA PROCESSING IS BASED ON ARTICLE 6(1)(E) OR (F) GDPR, YOU HAVE THE RIGHT AT ANY TIME TO OBJECT, ON GROUNDS RELATING TO YOUR PARTICULAR SITUATION, TO THE PROCESSING OF YOUR PERSONAL DATA; THIS ALSO APPLIES TO PROFILING BASED ON THESE PROVISIONS. THE LEGAL BASIS FOR EACH TYPE OF PROCESSING CAN BE FOUND IN THIS PRIVACY POLICY. IF YOU OBJECT, WE WILL NO LONGER PROCESS YOUR PERSONAL DATA UNLESS WE CAN DEMONSTRATE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING THAT OVERRIDE YOUR INTERESTS, RIGHTS, AND FREEDOMS OR THE PROCESSING SERVES THE ESTABLISHMENT, EXERCISE, OR DEFENSE OF LEGAL CLAIMS (OBJECTION PURSUANT TO ART. 21(1) GDPR). IF YOUR PERSONAL DATA ARE PROCESSED FOR THE PURPOSE OF DIRECT MARKETING, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF PERSONAL DATA CONCERNING YOU FOR SUCH MARKETING PURPOSES; THIS ALSO APPLIES TO PROFILING TO THE EXTENT THAT IT IS RELATED TO SUCH DIRECT MARKETING. IF YOU OBJECT, YOUR PERSONAL DATA WILL SUBSEQUENTLY NO LONGER BE USED FOR DIRECT MARKETING PURPOSES (OBJECTION PURSUANT TO ART. 21(2) GDPR). Right to Lodge a Complaint with the Competent Supervisory Authority In the event of violations of the GDPR, data subjects have the right to lodge a complaint with a supervisory authority, in particular in the Member State of their habitual residence, place of work, or the place of the alleged infringement. The right to lodge a complaint exists without prejudice to other administrative or judicial remedies. Right to Data Portability You have the right

to receive data that we process automatically on the basis of your consent or in fulfillment of a contract, in a commonly used, machine-readable format, either for yourself or for transmission to a third party. If you request the direct transfer of the data to another controller, this will only be carried out if it is technically feasible.

Right to Access, Rectification, and Erasure

You have the right, within the framework of the applicable legal provisions, to obtain information at any time and free of charge about your stored personal data, their origin and recipients, and the purpose of data processing. You also have the right to request the correction or deletion of this data. For this purpose, as well as for further questions about personal data, you may contact us at any time. **Right to Restriction of Processing** You have the right to request the restriction of the processing of your personal data. You may contact us at any time to exercise this right. The right to restriction of processing applies in the following cases: If you dispute the accuracy of your personal data stored with us, we generally need time to verify this. For the duration of this verification, you have the right to request the restriction of the processing of your personal data. If the processing of your personal data was or is unlawful, you may request the restriction of data processing instead of deletion. If we no longer need your personal data, but you require it for the establishment, exercise, or defense of legal claims, you have the right to request the restriction of the processing of your personal data instead of deletion. If you have objected to processing pursuant to Art. 21(1) GDPR, a balance must be made between your interests and ours. As long as it has not yet been determined whose interests prevail, you have the right to request the restriction of the processing of your personal data. If you have restricted the processing of your personal data, such data—apart from its storage—may only be processed with your consent, or for the establishment, exercise, or defense of legal claims, or for the protection of the rights of another natural or legal person, or for reasons of important public interest of the European Union or a Member State. **SSL or TLS Encryption** For security reasons and to protect the transmission of confidential content, such as orders or inquiries you send to us as the website operator, this site uses SSL or TLS encryption. You can recognize an encrypted connection by the change in the address line of your browser from “http://” to “https://” and by the lock symbol in your browser’s address bar. When SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties. **Objection to Promotional Emails** The use of contact data published within the scope of the legal notice obligation for sending unsolicited advertising and informational materials is hereby objected to. The operators of the website expressly reserve the right to take legal action in the event of unsolicited sending of advertising information, such as spam emails.

4. Data Collection on This Website

Cookies Our internet pages use so-called “cookies.” Cookies are small data packets that do not cause any harm to your device. They are either stored temporarily for the duration of a session... (Would you like me to continue translating the next section about cookies and tracking technologies?)(Session Cookies) or permanently (persistent cookies) are stored on your device. Session cookies are automatically deleted after you leave the site. Persistent cookies remain stored on your device until you delete them yourself or until your web browser deletes them automatically. Cookies can be set by us (first-party cookies) or by third-party companies (third-party cookies). Third-party cookies enable the integration of certain services provided by third-party companies within websites (e.g., cookies for processing payment services). Cookies serve various functions. Many cookies are technically necessary because certain website functions would not work without them (e.g., shopping cart functionality or video display). Other cookies may be used for analyzing user behavior or for advertising purposes. Cookies that are necessary for carrying out the electronic communication process, for providing certain functions you have requested (e.g., the shopping cart function), or for optimizing the website (e.g., cookies for measuring web audiences) are stored based on Art. 6(1)(f) GDPR, unless another legal basis is specified. The website operator has a legitimate interest in storing necessary cookies to ensure the technically error-free and optimized provision of its services. If consent to the storage of cookies and similar recognition technologies has been requested, processing is carried out exclusively based on this consent (Art. 6(1)(a) GDPR and § 25(1) TDDDG); consent may be revoked at any time. You can configure your browser to notify you when cookies are set, to allow cookies only in individual cases, to exclude the acceptance of cookies in specific cases or in general, and to activate the automatic deletion of cookies when closing the browser. If cookies are disabled, the functionality of this website may be limited. Information about which cookies and services are used on this website can be found in this privacy policy.

Contact Form If you send us inquiries via the contact form, your details from the inquiry form, including the contact data you provide, will be stored by us for the purpose of processing the inquiry and in case of follow-up questions. We will not share this data without your consent. The processing of this data is based on Art. 6(1)(b) GDPR, provided your inquiry is related to the fulfillment of a contract or is necessary to carry out pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective handling of inquiries directed to us (Art. 6(1)(f) GDPR) or on your consent (Art. 6(1)(a) GDPR), if this has been requested; consent may be revoked at any time. The data you enter into the contact form will remain with us until you request its deletion, revoke your consent to storage, or the purpose for data storage no longer applies (e.g., after your inquiry has been fully processed).

Mandatory legal provisions—especially retention periods—remain unaffected. Inquiries by Email, Telephone, or Fax If you contact us by email, telephone, or fax, your inquiry, including all personal data resulting from it (such as your name and the inquiry itself), will be stored and processed by us for the purpose of handling your request. We do not share this data without your consent.

The processing of this data is based on Art. 6(1)(b) GDPR, insofar as your inquiry is related to the fulfillment of a contract or is necessary for the implementation of pre-contractual measures. In all other cases, processing is based on our legitimate interest in the effective handling of inquiries addressed to us (Art. 6(1)(f) GDPR) or on your consent (Art. 6(1)(a) GDPR), if this has been requested; consent may be revoked at any time. The data you send to us via contact inquiries will remain with us until you request deletion, revoke your consent to storage, or the purpose for data storage no longer applies (e.g., after your request has been fully processed). Mandatory statutory provisions—especially legal retention periods—remain unaffected.

5. Social Media

Facebook Elements of the social network Facebook are integrated into this website. The provider of this service is Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland. However, according to Facebook, the collected data is also transferred to the USA and other third countries. An overview of Facebook's social media plugins can be found here:

https://developers.facebook.com/docs/plugins/?locale=de_DE When the social media element is active, a direct connection is established between your device and the Facebook server. Facebook thereby receives the information that you have visited this website with your IP address. If you click the Facebook "Like" button while logged into your Facebook account, you can link the contents of this website to your Facebook profile. This allows Facebook to associate your visit to this website with your user account. We point out that, as the provider of this site, we have no knowledge of the content of the transmitted data or its use by Facebook. For more information, please see Facebook's privacy policy at: <https://de-de.facebook.com/privacy/explanation> The use of this service is based on your consent under Art. 6(1)(a) GDPR and § 25(1) TDDDG. Consent can be revoked at any time. Insofar as personal data is collected on our website with the help of this tool and transmitted to Facebook, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, are jointly responsible for this data processing (Art. 26 GDPR). The joint responsibility applies solely to the collection of data and its transmission to Facebook. Any further processing by Facebook after the transfer is not part of the joint responsibility. Our mutual obligations are set out in an agreement on joint processing. The wording of the agreement can be

found here: https://www.facebook.com/legal/controller_addendum
According to this agreement, we are responsible for providing privacy information when using the Facebook tool and for the secure, GDPR-compliant implementation of the tool on our website. Facebook is responsible for the data security of its products. Data subject rights (e.g., requests for information) regarding data processed by Facebook can be asserted directly with Facebook. If you assert your data subject rights with us, we are obliged to forward them to Facebook. The transfer of data to the USA is based on the EU Commission's Standard Contractual Clauses (SCCs). Details can be found here:

https://www.facebook.com/legal/EU_data_transfer_addendum

<https://de-de.facebook.com/help/56699466033381>

The company is certified under the EU-US Data Privacy Framework (DPF). The DPF is an agreement between the European Union and the United States intended to ensure compliance with European data protection standards for data processing activities carried out in the United States. Each company certified under the DPF is obligated to comply with these data protection standards. Further information can be obtained from the provider at the following link: <https://www.dataprivacyframework.gov/participant/4452>.

Instagram This website integrates functions of the Instagram service. These functions are provided by Meta Platforms Ireland Limited, Merrion Road, Dublin 4, D04 X2K5, Ireland. When the social media feature is active, a direct connection is established between your device and the Instagram server. Instagram thereby receives information that you have visited this website. If you are logged into your Instagram account, you can link the content of this website to your Instagram profile by clicking the Instagram button. This enables Instagram to associate your visit to this website with your user account. We would like to note that, as the provider of this website, we do not have knowledge of the content of the data transmitted nor how Instagram uses this data. The use of this service is based on your consent pursuant to Art. 6 (1) (a) GDPR and Section 25 (1) TDDDG. You may withdraw your consent at any time. Where personal data is collected on our website with the help of this tool and transmitted to Facebook or Instagram, we and Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, are jointly responsible for this data processing (Art. 26 GDPR). This joint responsibility only applies to the collection of data and its transmission to Facebook/Instagram. Any processing carried out by Facebook or Instagram after the data has been transferred is not part of the joint responsibility. The obligations that apply to us jointly have been set out in an agreement on joint data processing. The wording of this agreement can be found here: https://www.facebook.com/legal/controller_addendum. According to this agreement, we are responsible for providing data protection information regarding the use of the Facebook/Instagram tool and for implementing the tool on our website in compliance with data protection law. Facebook is

responsible for the data security of the Facebook/Instagram products. You may assert data subject rights (e.g., requests for access) regarding data processed by Facebook or Instagram directly with Facebook. If you assert data subject rights with us, we are obliged to forward these requests to Facebook. Data transfer to the United States is based on the Standard Contractual Clauses of the EU Commission. Details can be found here:

https://www.facebook.com/legal/EU_data_transfer_addendum

<https://privacycenter.instagram.com/policy/> [https://de-](https://de-de.facebook.com/help/56699466033381)

[de.facebook.com/help/56699466033381](https://de-de.facebook.com/help/56699466033381). Further information can be found in Instagram's privacy policy: <https://privacycenter.instagram.com/policy/>. The company is certified under the EU-US Data Privacy Framework (DPF). The DPF is an agreement between the European Union and the United States intended to ensure compliance with European data protection standards for data processing activities carried out in the United States. Each company certified under the DPF is obligated to comply with these data protection standards. Companies certified under the EU-US Data Privacy Framework (DPF) are obligated to comply with these data protection standards. Further information can be obtained from the provider at the following link:

<https://www.dataprivacyframework.gov/participant/4452>.

6. Newsletter

Newsletter Data If you wish to subscribe to the newsletter offered on the website, we require an email address from you, as well as information that allows us to verify that you are the owner of the email address provided and that you agree to receive the newsletter. No additional data is collected, or only on a voluntary basis. We use this data exclusively for sending the requested information and do not pass it on to third parties. The processing of the data entered into the newsletter subscription form is based solely on your consent (Art. 6 (1) (a) GDPR). You may revoke your consent to the storage of your data, your email address, and their use for sending the newsletter at any time, for example via the "unsubscribe" link in the newsletter. The legality of data processing operations already carried out remains unaffected by the revocation. The data that you provide to us for the purpose of receiving the newsletter will be stored by us or the newsletter service provider until you unsubscribe from the newsletter and will be deleted from the newsletter distribution list after you unsubscribe or once the purpose has ceased. We reserve the right to delete or block email addresses from our newsletter distribution list at our discretion within the scope of our legitimate interest pursuant to Art. 6 (1) (f) GDPR. Data stored by us for other purposes remains unaffected by this. After unsubscribing from the newsletter distribution list, your email address may be stored by us or the newsletter service provider in a blacklist to prevent future mailings. The data in the blacklist will only be used for this purpose and will not be merged with other data. This is in your interest as well as our interest in

complying with legal requirements for newsletter dispatch (legitimate interest within the meaning of Art. 6 (1) (f) GDPR). Storage in the blacklist is not time-limited. You may object to this storage if your interests outweigh our legitimate interest.

Newsletter Delivery to Existing Customers If you purchase goods or services from us and provide your email address in the process, we may subsequently use it to send you newsletters, provided we have informed you of this in advance. In this case, the newsletter will only contain direct advertising for our own similar goods or services. You can unsubscribe from this newsletter at any time. A corresponding link can be found in every newsletter. The legal basis for sending the newsletter in this context is Art. 6 (1) (f) GDPR in conjunction with § 7 (3) UWG. After unsubscribing, your email address may be stored in a blacklist in order to prevent future mailings. The data in the blacklist will only be used for this purpose and not combined with other data. This serves both your interest and our interest in complying with the legal requirements for sending newsletters (legitimate interest pursuant to Art. 6 (1) (f) GDPR). Storage in the blacklist is not time-limited. You may object to this storage if your interests outweigh our legitimate interest.

7. Plugins and Tools

YouTube with Enhanced Privacy Mode This website integrates videos from the YouTube platform. The operator of the platform is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland. When you visit a page on this website that contains a YouTube integration, a connection to YouTube's servers is established. The YouTube server is informed which of our pages you have visited. If you are logged into your YouTube account, YouTube can associate your browsing behavior directly with your personal profile. You can prevent this by logging out of your YouTube account. We use YouTube in enhanced privacy mode. According to YouTube, videos played in enhanced privacy mode are not used to personalize browsing on YouTube. Advertisements displayed in enhanced privacy mode are also not personalized. In enhanced privacy mode, no cookies are set. However, so-called local storage elements may be stored in the user's browser, which function similarly to cookies and may contain personal data and enable recognition. Details on enhanced privacy mode can be found here: <https://support.google.com/youtube/answer/171780>. Once a YouTube video is activated, further data processing operations may be triggered, over which we have no control. The use of YouTube serves the purpose of providing an appealing presentation of our online content. This constitutes a legitimate interest pursuant to Art. 6 (1) (f) GDPR. Where consent is requested, processing is carried out exclusively on the basis of Art. 6 (1) (a) GDPR and Section 25 (1) TDDDG, insofar as the consent includes storing or accessing information on the user's device

(e.g., device fingerprinting) under the TDDDG. Consent may be revoked at any time. Further information on data protection at YouTube is available in their privacy policy:

<https://policies.google.com/privacy?hl=en>. The company is certified under the EU-US Data Privacy Framework (DPF). The DPF is an agreement between the European Union and the United States intended to ensure compliance with European data protection standards for data processing activities carried out in the United States. Each company certified under the DPF is obliged to comply with these data protection standards. Further information can be found at:

<https://www.dataprivacyframework.gov/participant/5780>. Google Maps

This website uses the Google Maps mapping service. The provider is Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland. This service allows us to integrate map material into our website. To use the functions of Google Maps, it is necessary to store your IP address. This information is typically transferred to a Google server in the USA and stored there. The provider of this website has no control over this data transfer. If Google Maps is activated, Google may use Google Fonts for the uniform display of fonts. When accessing Google Maps, your browser loads the required web fonts into its browser cache to display text and fonts correctly.

The use of Google Maps is in the interest of providing an appealing presentation of our online offerings and to ensure the easy location of places mentioned on our website. This constitutes a legitimate interest within the meaning of Art. 6 (1) (f) GDPR. Where consent has been requested, processing is carried out exclusively on the basis of Art. 6 (1) (a) GDPR and Section 25 (1) TDDDG, insofar as the consent includes the storage of cookies or access to information on the user's device (e.g., device fingerprinting) as defined by the TDDDG. Consent may be withdrawn at any time. Data transfer to the United States is based on the Standard Contractual Clauses (SCCs) of the European Commission. Details can be found here:

<https://privacy.google.com/businesses/gdprcontrollerterms/>

<https://privacy.google.com/businesses/gdprcontrollerterms/sccs/>. Further information on how user data is handled can be found in Google's privacy policy: <https://policies.google.com/privacy?hl=en>. The company is certified under the EU-US Data Privacy Framework (DPF). The DPF is an agreement between the European Union and the United States intended to ensure compliance with European data protection standards for data processing activities carried out in the United States. Each company certified under the DPF is obligated to comply with these data protection standards. Further information can be found at the following link:

<https://www.dataprivacyframework.gov/participant/5780>. Source:

<https://www.e-recht24.de>