

## **Privacy Policy**

Last Updated: 21/03/2025

At Celeste Yachts ("we", "our", or "us"), we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website [www.celesteyachts.com](http://www.celesteyachts.com) (the "Site").

By using the Site, you agree to the collection and use of information in accordance with this Privacy Policy. Please read this policy carefully before using the Site.

### **1. Information We Collect**

We collect two types of information from users:

#### **a. Personal Information**

When you visit or interact with the Site, we may collect personal information that you provide voluntarily, including but not limited to:

- Name
- Email address
- Phone number
- Payment information (if applicable)
- Other information you may provide when signing up for newsletters, contacting us, or creating an account.

#### **b. Non-Personal Information**

We also collect non-personal information automatically through the use of cookies and similar technologies. This may include:

- IP address
- Browser type and version
- Device type and operating system
- Referral URLs
- Pages visited and time spent on the Site
- Other usage data related to how you interact with the Site.

### **2. How We Use Your Information**

We may use the information we collect for the following purposes:

- To provide and maintain the Site
- To personalise and improve your experience
- To respond to customer service requests
- To process transactions and send related communications (e.g., order confirmations, billing)
- To send marketing emails or newsletters (if you've opted in)
- To analyse Site usage and improve functionality
- To comply with legal obligations.

### 3. Cookies and Tracking Technologies

We use cookies, web beacons, and other tracking technologies to enhance your experience on our Site. Cookies are small data files stored on your device that allow us to remember your preferences and provide a personalized experience. You can control cookie settings through your browser settings, but disabling cookies may limit some features of the Site.

### 4. Sharing of Information

We may share your personal information in the following situations:

- **Service Providers:** We may share information with third-party service providers who help us operate the Site, process payments, or perform other business functions. These providers are required to keep your information confidential.
- **Legal Requirements:** We may disclose your information if required by law or in response to legal requests, such as a subpoena, court order, or government investigation.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal information may be transferred as part of the transaction. We will notify you if your information is transferred.

### 5. Data Security

We implement reasonable security measures to protect the personal information you provide through the Site. However, no method of data transmission over the Internet is completely secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

### 6. Your Choices and Rights

You have the following rights regarding your personal information:

- **Access and Correction:** You may request access to or correction of your personal information held by us.
- **Opt-Out of Marketing Communications:** You can opt out of receiving marketing emails by following the unsubscribe link in our emails or contacting us directly.
- **Data Deletion:** In certain circumstances, you may request the deletion of your personal information. Please note that we may be required to retain certain information for legal or business purposes.

### 7. Third-Party Websites

The Site may contain links to third-party websites. This Privacy Policy does not apply to third-party websites, and we are not responsible for the privacy practices of these websites. We encourage you to read the privacy policies of any third-party websites you visit.

### 8. Children's Privacy

The Site is not intended for children under the age of 13. We do not knowingly collect personal information from children. If we learn that we have inadvertently collected information from a child under 13, we will take steps to delete that information.

## **9. International Transfers**

If you are accessing the Site from outside [Your Country], please be aware that your information may be transferred to, stored, and processed in [Your Country]. By using the Site, you consent to the transfer of your information to countries outside your country of residence, which may have different data protection laws.

## **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

## **11. Contact Us**

If you have any questions about this Privacy Policy or would like to exercise your rights regarding your personal information, please contact us at:

Oran@celesteyachts.com