

4.700.000  
TIKTOK

622.000  
YOUTUBE

296.000  
INSTAGRAM



# ROSE FRIEDERIKE CURSCHMANN

CONTENT CREATOR.  
MODEL AND BEAUTY ENTHUSIAST

ROSE FRIEDERIKE IS A CONTENT CREATOR FROM BERLIN WITH A GROWING COMMUNITY AND A FLAIR FOR TRENDS, AESTHETICS AND EMPOWERMENT. FOR OVER FIVE YEARS, SHE HAS BEEN SHARING CREATIVE CONTENT ON INSTAGRAM AND TIKTOK IN THE AREAS OF DIY, BEAUTY, FASHION AND LIFESTYLE - ALWAYS WITH AN AUTHENTIC VIEW OF SELF-DEVELOPMENT AND INDIVIDUAL STYLE. HER SHORT VIDEOS, TUTORIALS AND "GET READY WITH ME" FORMATS INSPIRE THOUSANDS OF PEOPLE EVERY DAY AND CONSCIOUSLY SET AN EXAMPLE AGAINST OUTDATED BEAUTY IDEALS.

WHETHER BEAUTY HACKS, MAKE-UP ASMR, FASHIONABLE EVERYDAY LOOKS OR CREATIVE DIY IDEAS - ROSE'S CONTENT IS CREATIVE, APPROACHABLE AND EMPOWERING. WITH HER UNIQUE BLEND OF STYLE-CONSCIOUSNESS, OPENNESS AND COMMUNITY-CONNECTEDNESS, SHE HAS ALREADY ATTRACTED THE ATTENTION OF HUDA BEAUTY, NIKKI TUTORIALS, HARPER'S BAZAAR VIETNAM AND GRAZIA UK.

ROSE STANDS FOR MODERN GIRL POWER, CREATIVE FREEDOM AND THE COURAGE TO WRITE HER OWN RULES WHEN IT COMES TO STYLE AND BEAUTY.

SHE IS CURRENTLY PLANNING HER OWN PODCAST IN WHICH SHE WILL TALK OPENLY ABOUT MENTAL HEALTH - AN AREA CLOSE TO HER HEART AS SHE STRUGGLES WITH IT HERSELF.

Dior

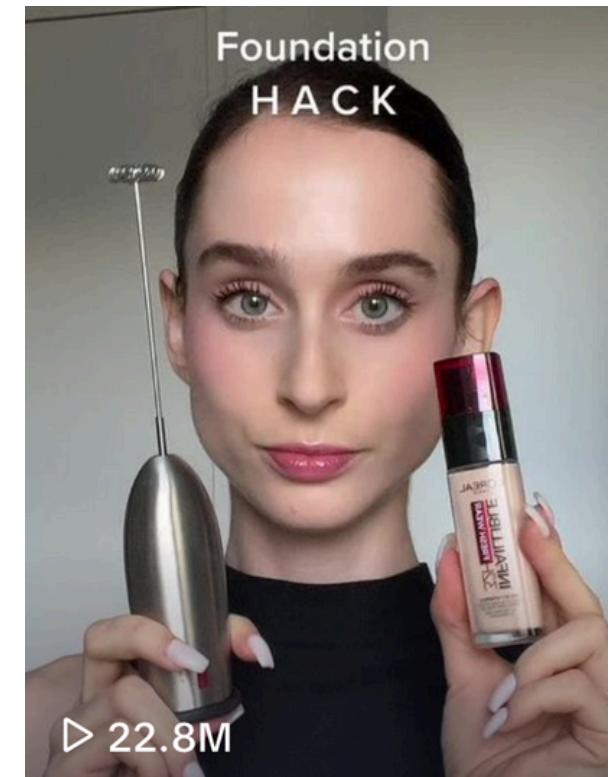
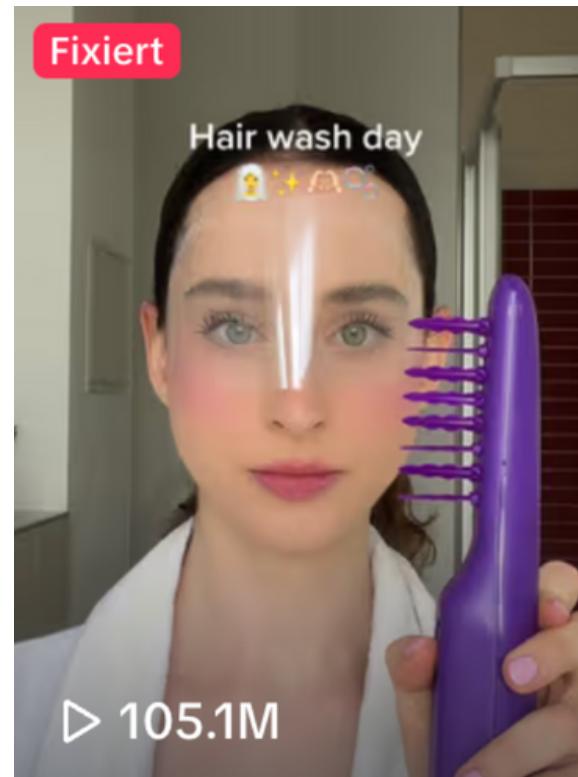
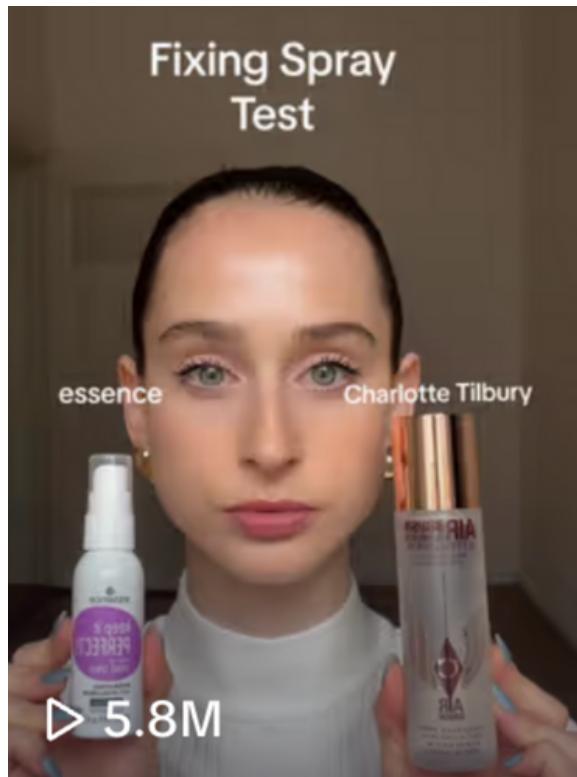
CAUDALÍE

Charlotte Tilbury

Avène

LANCÔME  
PARIS

## TIKTOK | HIGHLIGHTS @ROSE.FRIEDERIKE



## YOUTUBE | HIGHLIGHTS @ROSE.FRIEDERIKE



Which side won? ✨💕  
#shorts #makeup ...

9,7 Mio. Aufrufe



Chanel unboxing asmr  
🖤🤍✨ #shorts #as...

84.219 Aufrufe



Heat reactive dress 💕  
✨ #shorts #fashion ...

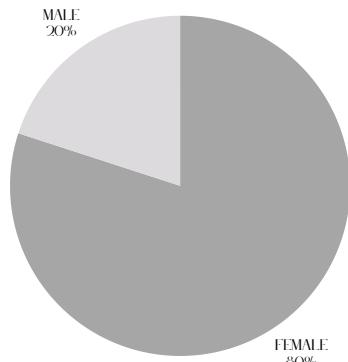
5,9 Mio. Aufrufe



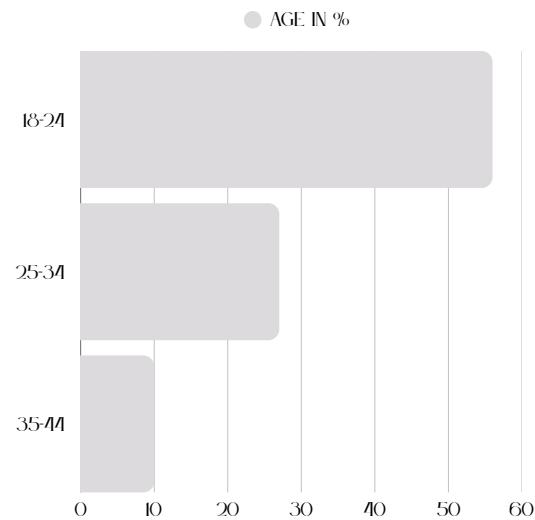
DIY Makeup Remover  
Pads 🌸✨💄 #shorts ..

7,9 Mio. Aufrufe

# INSTAGRAM @ROSE.FRIEDERIKE



ROSE CURSCHMANN LIVES IN BERLIN. BUT HER CONTENT ALSO INSPIRES FANS INTERNATIONALLY - ESTABLISHED CONTENT CREATORS SUCH AS HUDA BEAUTY HAVE ALREADY RESPONDED TO ROSE'S VIDEOS SEVERAL TIMES. IN ADDITION TO GERMANY, MEXICO AND BRAZIL, THE USA IS ALSO IN THE TOP 5 COUNTRIES OF HER FOLLOWERS.



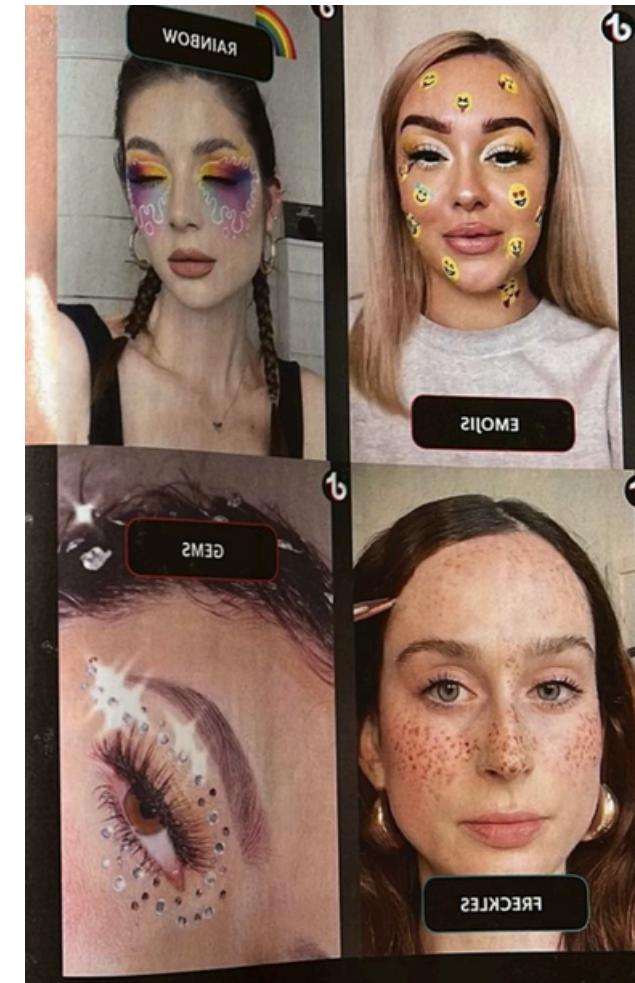
## PRESS | HIGHLIGHTS | PRINT



HARPER'S BAZAAR VIETNAM



FOCUS GERMANY



GRAZIA SPAIN

## PRESS | HIGHLIGHT | ONLINE



## Rose Friederike Curschmann: Beauty-Influencerin im Interview: „Ich muss nicht unbedingt perfekt aussehen!“

von **Anika Jany**  
18.05.2023 - 07:43 Uhr

Influencerin Rose Friederike weiß, was in der Beauty-Szene auf TikTok und Co. abgeht. Wir durften mit ihr über Lifehacks, Trends und Skincare sprechen!



## EVENT | HIGHLIGHTS



MAC COSMETICS



CLINIQUE



AVENE

## EVENT | PANEL TALK



TIKTOK SPOTLIGHT PANEL  
WITH STEVEN GATJEN AND  
LUIS FREITAG

## MANAGEMENT

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