SOLTEQ®

SOLAR ROOFING SYSTEMS

GERMAN
ENGINEERING
FOR A BRIGHTER
TOMORROW

SOLTEQ USA

THE SALES PARTNER OPPORTUNITY

A PREMIUM PRODUCT • A GROWING MARKET • A POWERFULL BUSINESS OPPORTUNITY

FOR SALES REPS
CLOSERS
SALES TEAMS
AND AGENCIES

SOLTEQ
www.SOLTEQ.US

PREMIUM SOLAR ROOFING SYSTEMS
FOR AMERICAN HOMES

SOLTEQ | THE NEXT GENERATION OF ROOFING

THIS CHANGES EVERYTHING.

Not Just a Roof. A Revolution.

Imagine offering homeowners something they‘ve never seen before.

A beautiful, premium roof that doesn‘t just protect their home — it generates clean energy, enhances architectural elegance and helps create a more independent future.
No bulky solar panels. No compromise on design. Just advanced German engineering, seamlessly integrated into the roof itself.

A Product That Sells More Than Energy.

**It sells beauty. Innovation. Independence.
And a vision of tomorrow.**

A UNIQUE PRODUCT
A MASSIVE OPPORTUNITY

THE ROOF OF THE FUTURE

EXCEPTIONAL HOMES
EXCEPTIONAL EARNINGS

SOLTEQ SOLAR ROOFS combine timeless architecture with sustainable energy.
As a sales partner, you introduce an extraordinary product to a growing market and open the door to outstanding business opportunities.

REMIUM PRODUCT
UTIFULL. DURABLE. SUSTAINABLE

ROWING MARKET
H DEMAND ACROSS THE USA

TRACTIVE COMMISSIONS
% PER DEAL

OR INDIVIDUAL REPS SALES
AMS AND AGENCIES

U.S. MARKET POTENTIAL

AMERICA'S ROOFS. A MULTI-BILLION-DOLLAR OPPORTUNITY.

Millions of roofs. Millions of opportunities.

Every year, millions of American homeowners replace their roofs and nearly one million new homes are built. Each of these projects is a potential opportunity for a better roofing solution.



$50–100 BILLION

Estimated annual U.S. roofing contracting market.[1]

4+ MILLION

Major residential roofing projects annually.[2]

943,000

New single-family homes started in the United States in 2025.[3]

WHAT IF SOLTEQ CAPTURED JUST 0.1% OF THE MARKET?

A small market share. An extraordinary opportunity.

With approximately 5 million roof replacement and new construction opportunities annually in the United States, even a tiny fraction of the market represents enormous business potential.

0.1%	5,000	$1 BILLION
MARKET SHARE	PROJECTS PER YEAR	IN ANNUAL PROJECT VALUE

SOLTEQ | THE FUTURE OF ROOFING.

1 KPMG, Roofing Contracting (2026). Estimated U.S. roofing contracting market.
2 American Housing Survey 2023 (approx. 8.3 million major roof work in two years), equivalent to 4+ million annually.
3 NAHB, Housing Starts 2025. New single-family homes started in the United States.

YOUR OPPORTUNITY

YOU DON'T NEED THE WHOLE MARKET. JUST YOUR SHARE OF IT.

A premium product. High-value projects. Attractive commissions.

The U.S. roofing market offers an exceptional opportunity for independent sales professionals who know how to identify customers, develop relationships, and close high-value residential projects.



HIGH-VALUE RESIDENTIAL PROJECTS

$150,000 – $300,000

Typical target project values for larger SOLTEQ installations.

POTENTIAL COMMISSIONS*

% 2% – 4%

WHAT COULD YOUR BUSINESS GENERATE?

Example based on a $200,000 project and a 3% commission:

Closed Projects	Potential Commission
1 Project	$6,000
5 Projects	$30,000
10 Projects	$60,000
20 Projects	$120,000

Illustrative gross commissions, not guaranteed earnings. Actual project values, responsibilities, commission eligibility, and payment terms depend on individual agreements.

THE POWER OF ONE ROOF.

One SOLTEQ roof in a neighborhood can become a powerful local reference. Homeowners see the design. Neighbors become curious. Conversations begin. Referrals create new opportunities.

ONE ROOF CAN OPEN THE DOOR TO AN ENTIRE NEIGHBORHOOD.

VISIBLE REFERENCE	MORE INQUIRIES	LONG-TERM POTENTIAL

THE MARKET IS HERE. THE TECHNOLOGY IS READY. NOW IT'S YOUR OPPORTUNITY.

SOLTEQ | THE FUTURE OF ROOFING.

ONE DEAL.

THOUSANDS OF DOLLARS.

Premium Roofs. Premium projects. Exceptional earning potential.

TYPICAL PROJECT VALUE

$150K–$300K

COMMISSION OPPORTUNITY

2–4 %

COMMISSION POTENTIAL PER DEAL

$3K–$12K

EXAMPLE:

YOUR EARNING POTENTIAL PER CLOSED DEAL

2 %
$3,000–$6,000
Per deal

3 %
$4,500–$9,000
Per deal

4 %
$6,000–$12,000
Per deal

YOUR NETWORK.

YOUR OPPORTUNITY.

Whether you‘re an independent rep or lead an established sales organization, SOLTEQ offers a premium product with significant deal values.



INDEPENDENT REPS

Build your own customer relationships.



PROFESSIONAL CLOSERS

Turn qualified opportunities into sales.



SALES TEAMS & AGENCIES

Scale your business with SOLTEQ.

SOLTEQ | THE NEXT GENERATION OF ROOFING

THIS CHANGES **EVERYTHING.**

NOT JUST A ROOF. A REVOLUTION.



A PREMIUM PRODUCT FOR A NEW ERA.

SOLTEQ solar roofs combine timeless architecture with clean energy. Invisible solar technology, exceptional design and German engineering – all in one roof. A unique product for homeowners who value beauty, independence and a sustainable future.

- TIMELESS ARCHITECTURE
- CLEAN ENERGY
- SUSTAINABLE LIVING
- PREMIUM QUALITY

SOLTEQ | A GROWING MARKET | INCREDIBLE OPPORTUNITIES

A MASSIVE MARKET. **REAL OPPORTUNITIES.**

The U.S. roofing market offers enormous potential – and SOLTEQ brings a unique, high-demand product to homeowners across the country.

120 MILLION+
RESIDENTIAL HOMES IN THE USA

5 MILLION+
ROOF REPLACEMENTS PER YEAR

$100+ BILLION
U.S. ROOFING MARKET

GROWING DEMAND
FOR SUSTAINABLE AND ENERGY-EFFICIENT HOMES



BEAUTIFUL ROOFS. BRIGHTER COMMUNITIES.
FROM COAST TO COAST.



CALIFORNIA
MODERN LIVING



TEXAS
TIMELESS STYLE



FLORIDA
COASTAL ELEGANCE

ONE TECHNOLOGY • ENDLESS POSSIBILITIES

From coastal villas to timeless estates. SOLTEQ brings beautiful solar roofing to America's most distinctive homes.



FLORIDA • COASTAL LUXURY



COLORADO • MOUNTAIN RETREATS



TEXAS • TIMELESS ELEGANCE



CALIFORNIA • MODERN LIVING

FOUR DISTINCTIVE STYLES. • ONE EXTRAORDINARY ROOF.

ONE ROOF
ENDLESS OPPORTUNITIES

Turn One Installation Into an Entire Neighborhood of Potential Customers.

Every neighborhood has a home that stands out.
Imagine that home featuring a beautiful SOLTEQ solar roof.
Neighbors notice. Conversations begin. Interest grows.
One extraordinary roof can become the starting point for an entire neighborhood of new opportunities.
One Roof. One Neighborhood. A Network of Opportunities.

4 Steps:

1. **FIND THE FIRST HOME**
   Identify a promising homeowner.

2. **CREATE A SHOWCASE**
   Turn the first project into a local reference.

3. **INSPIRE THE NEIGHBORS**
   Generate conversations, referrals and interest.

4. **GROW YOUR BUSINESS**
   Expand from one project to the next.

THE SOLTEQ SALES STRATEGY

WE SUPPORT.
YOU SUCCEED.

PREMIUM MARKETING MATERIALS
Professional brochures, visuals and presentations.

PRODUCT & TECHNICAL EXPERTISE
Direct access to SOLTEQ product knowledge.

PROJECT SUPPORT
Assistance with technical planning and project coordination.

SALES PARTNER NETWORK
Opportunities to collaborate with roofing and installation professionals.

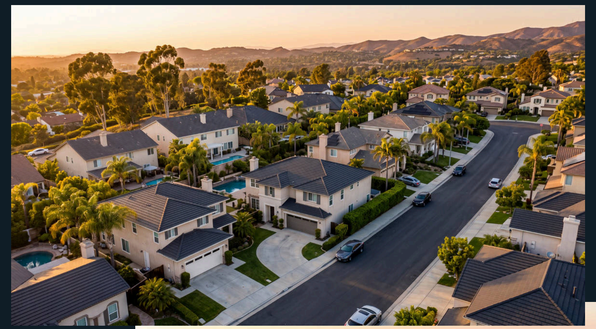
You Focus on Building Relationships.
We Help You Turn Opportunities Into Projects.

BUILD YOUR BUSINESS WITH SOLTEQ

START SMALL.
THINK BIG.



First customer Referrals Growth.





One relationship can lead to one project.

One successful project can lead to an entire neighborhood.

ONE ROOF. MORE REFERRALS.

NEW OPPORTUNITIES.

YOUR TEAM
OUR TECHNOLOGY.



Already running a sales organization?
Add premium German solar roofing to your portfolio and create new opportunities for your entire team.

ONE PRODUCT. AN ENTIRE SALES NETWORK.

ONE ROOF. MORE REFERRALS. NEW OPPORTUNITIES.

Every successful business starts with an opportunity.
With SOLTEQ, one homeowner can become your first customer.
One beautiful solar roof can attract attention throughout an entire neighborhood. And every satisfied customer can open the door to new conversations, referrals and future projects.
You don't need hundreds of customers to get started.
You need the right product — and the ambition to succeed.

GERMAN ENGINEERING. AMERICAN OPPORTUNITY.

BUILT IN GERMANY.

BUILT TO LAST.

Behind every SOLTEQ solar roof stands a German family-owned company with more than 40 years of experience in engineering, construction and building technology.

We don‘t simply market solar products. We develop and manufacture our own solar roofing systems in Germany — combining advanced technology, premium materials and exceptional architectural design.

Our commitment goes beyond innovation. We believe in quality, reliability and products designed to perform for generations.

Engineered in Germany.

Manufactured with Precision.

Designed for the Future.

MADE IN GERMANY
Own manufacturing facilities

PREMIUM QUALITY
Selected durable materials

40+ YEARS
Family business heritage

INNOVATION
Proprietary solar roof technology



THE SOLTEQ PHILOSOPHY

WE DON‘T JUST BUILD SOLAR ROOFS.

WE BUILD THE FUTURE OF ROOFING.

Great business opportunities begin with strong partnerships.

As a SOLTEQ Sales Partner, you work with a manufacturer committed to innovation, premium quality and long-term growth.

We understand that your success depends on more than an exceptional product. It requires reliable information, professional presentation materials, technical expertise and a partner who shares your ambition.

Whether you are an independent sales professional or lead an established sales organization, we want to build lasting business relationships based on mutual success.

Your Market Expertise. Our Technology. One Shared Vision.

SOLTEQ USA | JOIN OUR SALES NETWORK

YOUR NEXT MOVE STARTS HERE

The Opportunity Is Here.
The Next Step Is Yours.

SOLTEQ is expanding its sales network across the United States.

We are looking for independent Sales Representatives, experienced Closers, established Sales Teams and professional Sales Agencies who share our ambition to bring the next generation of premium solar roofing to American homes.

Whether you want to build your own business or expand an existing sales organization, SOLTEQ offers an opportunity to grow with an innovative German manufacturer.

Your Ambition. Our Technology.
A Future We Build Together.
LET‘S BUILD SOMETHING EXTRAORDINARY.

Become a SOLTEQ Sales Partner.
www.SOLTEQ.us

THE SOLTEQ opportunity

THE FUTURE OF ROOFING IS HERE. BE PART OF IT.

YOUR OPPORTUNITY STARTS HERE.

READY TO GROW WITH SOLTEQ?
Let‘s talk about your future as a SOLTEQ Sales Partner.
Whether you‘re an independent Sales Rep or represent an established Sales Agency, we‘d love to hear from you.

LET‘S START A CONVERSATION.

Call us or email
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SOLAR ROOF TILES ACCORDING TO THE RULES OF THE GERMAN ROOFING CRAFT

GERMAN SOLAR TILE MANUFACTURING
BUILDING-INTEGRATED PHOTOVOLTAICS AT ITS BEST
GERMAN BRAND QUALITY

WWW.SOLTEQ.US

USA

EUROPE