

The PRISM and Habits Integration Project

The PRISM Exam¹ is not a test that measures how much knowledge a student can memorize and recall. Rather, it evaluates one's ability to understand the surrounding environment, explore the underlying principles behind phenomena, and apply those principles to create new ideas. In short, it is an assessment of creativity and applied thinking.

Introduction

The PRISM and Habits Integration Project is designed to help students enhance their ability to achieve results through creativity-centered thinking skills and habit-based executive skills.

Good habits create order in thinking, and structured thinking gives rise to creativity. This project guides students to research and improve their daily habits through exploration, enabling them to develop both creative problem-solving skills and self-directed execution.

Through this process, students establish the creative thinking framework required to perform at the level expected for the PRISM Exam.

Contents

Phase 1: Foundational design and participant selection (1 week)

Phase 2. The PRISM and Habits Integration Project launch (3 weeks)

Phase 3. Pedagogical improvement and staff diagnostics (conducted concurrently with phase 2)

Phase 4. Distribution and workbook production (1 week)

Phase 5. Application and publication of research (2 weeks)

¹ Refer to the file entitled “The PRISM Exam” at lighthousecreativity.com/products.

Phase 1: Foundational design and participant selection (1 week)

1.1. Understanding the PRISM and Habits² frameworks

1.1.1. Understanding the two models

Understand the core principles of the PRISM model — the structure of creative thinking, principle transfer, and the habit of discovering principles in everyday life — and the Habits model — the importance of habits, the relationship between learning and habits, self-regulation, and achievement motivation.

Tasks :

- Create the following comparison table:
 - Left column: Key features of the PRISM model
 - Right column: Key features of the Habits model

Checkpoints :

- Go beyond listing facts — highlight how each model approaches the same challenge in distinct ways.
- Examine whether and how each model presents the possibility of integrating creative thinking and habit formation.

1.1.2. Analyzing common principles

Identify the shared learning and thinking principles emphasized by both the PRISM and Habits models.

² Refer to the file entitled “Words on Habits” at lighthousecreativity.com/products.

1. **What is the primary purpose of the study?**

2. **What is the study's hypothesis or research question?**

3. **What is the study's design?**

4. **What are the study's key variables and how are they measured?**

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5. **What is the study's sample size and how was it determined?**

6. **What is the study's control group and how is it compared to the treatment group?**

7. **What is the study's primary outcome measure?**

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...and the *lateral* (lateral) and *anterior* (anterior) (Fig. 1).

For more information, contact the Office of the Vice President for Research and the Office of the Vice President for Student Affairs.

• The first step in the process of creating a new product is to identify a market need. This involves research and analysis to understand the target market, consumer behavior, and competitive landscape. The goal is to identify a gap or opportunity that can be filled by a new product.

• Once a market need is identified, the next step is to develop a product concept. This involves defining the product's features, benefits, and positioning. The product concept should be unique, differentiated, and aligned with the market need.

• The third step is to create a product prototype. This involves developing a physical or digital representation of the product, such as a prototype or a digital model. The prototype is used to test the product's functionality, design, and user experience.

• The fourth step is to test the product in the market. This involves launching the product and monitoring its performance, such as sales, customer feedback, and market response. The product is refined based on the feedback and performance data.

• The final step is to commercialize the product. This involves scaling up production, establishing distribution channels, and launching the product to the market. The goal is to reach a large audience and generate revenue.

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iii. Reading the text, answer the following questions:

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