

# Privacy Policy

**Effective Date:** 11/5/25

**Last Updated:** 11/5/25

Welcome to Untapped Society (the “Club”, “we”, “us”, or “our”). Your privacy and the protection of your personal data are extremely important to us. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data in accordance with the UK General Data Protection Regulation (UK GDPR), the EU GDPR, and the Data Protection Act 2018.

By accessing or using our services, including our members directory and community platform, and by agreeing to our Untapped Rules, Terms of Service, and this Privacy Policy, you consent to our use of your personal data as outlined below.

## 1. Who We Are

Untapped Society is a private membership community and club for gay professionals, entrepreneurs, and like-minded individuals. Our mission is to foster meaningful connections, community, and support through curated profiles and events.

## 2. What Personal Data We Collect

We collect the following categories of personal data directly from you:

- Full Name
- Age
- Location (City/Country)
- Occupation and Industry
- Social Media Links
- Email Address
- Profile Photos
- Membership Tier and Preferences
- Other information you voluntarily provide as part of your profile setup

## 3. How We Use Your Data

We use your data to:

- Display your profile to other members in our **members directory**

- Enable meaningful matchmaking and community engagement
- Facilitate access to exclusive events and services
- Communicate updates, service announcements, and relevant information
- Comply with legal obligations

## 4. Member Directory and Profile Visibility

All members acknowledge and consent that:

- Their profile, including but not limited to full name, age, location, occupation, industry, and social media links, will be **visible to all other verified members** of the Club.
- This visibility is a **core feature** of our service and essential for delivering the network and experience members have paid for.
- By joining, you give **explicit consent** for this level of visibility and data sharing within the platform.

## 5. Lawful Basis for Processing

Our legal basis for processing your data includes:

- **Consent:** By agreeing to our Terms and this Privacy Policy, you provide explicit consent to process your data.
- **Contract:** Data processing is necessary to deliver the service you have subscribed to.
- **Legitimate Interests:** We have a legitimate interest in running an efficient, secure, and engaging members-only service.

## 6. Your Data Rights (UK/EU GDPR)

You have the following rights under the GDPR:

- **Right to Access:** Request a copy of your data.
- **Right to Rectification:** Correct inaccurate or incomplete data.
- **Right to Erasure** ("Right to be Forgotten") under certain conditions.
- **Right to Restrict Processing**
- **Right to Data Portability**
- **Right to Object to Processing**
- **Right to Withdraw Consent** at any time (note: this may limit your access to services)

To exercise any of these rights, contact us at: [Insert Contact Email].

## 7. Member Confidentiality Clause

As a condition of membership:

- **You are strictly prohibited** from sharing, disclosing, or distributing **any sensitive information** about other members, including but not limited to:
  - Full names
  - Locations
  - Occupations
  - Employers or companies
  - Social media links
  - Personal preferences or identity details
- **Without the express and documented permission** of the member in question, such disclosure is strictly forbidden.
- **You do not own the rights** to any content, media, or personal data belonging to other members. This includes profile content, photos, or communication shared within the community.
- Sharing any such data with third parties, publicly or privately, may result in **immediate termination of your membership, lifetime bans**, and potential legal consequences.

## 8. Data Security

We implement appropriate technical and organisational measures to protect your data, including encryption, access controls, and secure servers. However, no online platform can guarantee 100% security, and members are advised to use discretion when sharing information.

## 9. Data Sharing and Transfers

We do **not** sell or share your data with third parties outside of Untapped Society, except where required by law, or where necessary to deliver our services (e.g., event hosts under strict confidentiality).

If data is transferred outside the UK or EU, we ensure appropriate safeguards are in place (e.g., Standard Contractual Clauses).

## 10. Data Retention

We retain your data for as long as your membership is active or as required by law. If you cancel your membership, your data will be deleted or anonymised within a reasonable period unless required to be retained for legal or operational reasons.

## 11. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. You will be notified via email or on-platform if significant changes are made. Your continued use of our services after updates constitutes acceptance of the revised policy.

## 12. Contact Us

If you have questions, concerns, or would like to exercise your rights, please contact:

### **Data Protection Officer**

Untapped Society

Email: [hello@untappedsociety.com](mailto:hello@untappedsociety.com)